TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Matsushita Electric Industrial Co., Ltd.		10/01/2008	COMPANY: JAPAN

RECEIVING PARTY DATA

Name:	Panasonic Corporation	
Street Address:	s: 1006, Oaza Kadoma, Kadoma-shi	
City:	Osaka	
State/Country:	Country: JAPAN	
Entity Type:	CORPORATION: JAPAN	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1557834	BREAD BAKERY

CORRESPONDENCE DATA

Fax Number: (703)273-7684

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 703.273.7680

Email: rshapiro@sasiplaw.com
Correspondent Name: Ronald E. Shapiro

Address Line 1: 11350 Random Hills Road

Address Line 2: Suite 740

Address Line 4: Fairfax, VIRGINIA 22030

ATTORNEY DOCKET NUMBER: CPA7381

DOMESTIC REPRESENTATIVE

Name:

Address Line 1: Address Line 2:

TRADEMARK 900139404 REEL: 004031 FRAME: 0181 OF \$40.00 155/834

Address Line 3: Address Line 4:				
NAME OF SUBMITTER:	Ronald E. Shapiro			
Signature:	/Ronald E. Shapiro/			
Date:	07/24/2009			
Total Attachments: 0				

TRADEMARK REEL: 004031 FRAME: 0182

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RECORDED: 07/24/2009

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