TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Omnicom Holdings Inc.		07/27/2009	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Fleishman-Hillard Inc.	
Street Address:	200 N Broadway	
City:	St. Louis	
State/Country:	MISSOURI	
Postal Code:	63102	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	75359551	COMMUNICATIONS CONSULTING WORLDWIDE
Registration Number:	2271234	COMMUNICATIONS CONSULTING WORLDWIDE

CORRESPONDENCE DATA

Fax Number: (202)218-0020

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 202-218-0000

Email: ekomen@sheppardmullin.com

Correspondent Name: Edwin Komen
Address Line 1: 1300 I Street NW
Address Line 2: 11th Floor East

Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

ATTORNEY DOCKET NUMBER:	09JH-119131
NAME OF SUBMITTER:	Edwin Komen
Signature:	/Edwin Komen/
	TRADEMARK

TRADEMARK
REEL: 004032 FRAME: 0455

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Date:	07/27/2009	
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TRADEMARK REEL: 004032 FRAME: 0456

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is by and between Fleishman-Hillard, Inc., a Delaware Corporation located at 200 N. Broadway, St. Louis, MO 63102 (the "Assignee"), and Omnicom Holdings, Inc., a Delaware Corporation, located at 720 California Street, San Francisco, CA 94108 (the "Assignor").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademark COMMUNICATIONS CONSULTING WORLDWIDE, Registration No. 2271234, issued August 17, 1999, (the "Trademark"), together with the goodwill of the business connected with and symbolized by the Trademark; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

Assignor hereby sells, assigns, transfers and conveys to Assignee the entire right, title, interest in and to the Trademark in the United States and all jurisdictions outside the United States, together with the goodwill of the business connected with, and symbolized by, the Trademark (including, without limitation, the right to renew any registrations included in the Trademark, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademark, and any priority right that may arise from the Trademark), including all causes of action as may have accrued on or before the date of this Trademark Assignment, the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office, and in any applicable jurisdictions outside the United States, to record the transfer of the registration for this Trademark to Assignee. Assignor agrees to further execute any documents reasonably necessary to effect this Assignment, or to confirm Assignee's ownership of the Trademark.

[Signatures on next page.]

Communications Consulting Worldwide Trademark Assignment 1 of 2

TRADEMARK
REEL: 004032 FRAME: 0457

OMNICOM HOLDINGS, INC. a Delaware Corporation

y: 77052

Title: Secretary

Date: 7/27/09

Agreed and accepted:

FLEISHMAN-HILLARD, INC.

a Delaware Corporation

Jason Truesdell, Esq.

Title: Assistant General Counsel

Date: 7/21/09

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RECORDED: 07/27/2009

Communications Consulting Worldwide Trademark Assignment 2 of 2

TRADEMARK REEL: 004032 FRAME: 0458