



NIKOLAI & MERSEREAU, LLC
ATTORNEYS AT LAW

July 27, 2009

RECORDATION FORM COVER SHEET

TRADEMARKS ONLY

TRADEMARKS ONLY

OUR FILE NO. 20080682

Mail Stop Assignment Recordation Services
Director of the U.S. Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original document or copy thereof.

1. Name of Party(ies) conveying an interest:
Sandip Patel

- Individual(s) citizenship _____
- General Partnership _____
- Corporation-State of _____
- Association _____
- Limited Partnership _____
- Other _____

2. Name and Address of Party(ies) receiving an interest:
Name: Specialty Foods, Inc.
Street Address: 1059 King Georges Post Road
Suite 101
City: Edison
State: New Jersey Zip: 08837

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State of Nevada _____
- Other _____

If assignee is not domiciled in the United States, a domestic representative designated is attached: ___ Yes ___ No
(Designation must be a separate document from Assignment)

CH \$40.00 081265 2795523

MAKING YOUR IDEAS SHINESM

PATENTS • COPYRIGHTS • TRADEMARKS • UNFAIR COMPETITION • INFORMATION TECHNOLOGY • LITIGATION • LICENSING

900 SECOND AVENUE SOUTH • SUITE 820 • MINNEAPOLIS, MN 55402-3813 • OFFICE 612.339.7461 • FAX 612.349.6556 • WWW.NIKMPLAW.COM

700413866

TRADEMARK
REEL: 004032 FRAME: 0536

3. Nature of Conveyance:

<input checked="" type="checkbox"/>	Assignment	<input type="checkbox"/>	Merger
<input type="checkbox"/>	Security Agreement	<input type="checkbox"/>	Change of Name
<input type="checkbox"/>	Other	_____	

Execution Date: July 22, 2009

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2,795,523

5. Name and address of party of whom correspondence concerning document should be mailed:

Name: Laurie S. Young, Esq.
 NIKOLAI & MERSEREAU, P.A.
 Street Address: 900 Second Avenue South, #820
 City: Minneapolis State: MN Zip: 55402-3325

6. Number of applications and registrations involved:

7. Total Fee (37 CFR 3.41): \$40.00
 A check is enclosed.

8. The Commissioner is authorized to charge any fees or refund any overpayment under 37 CFR 2.6 which may be required by this paper to Deposit Account No. 08-1265.

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Laurie S. Young
Name of Person Signing

Laurie S. Young
Signature

Date: July 27, 2009

Total number of pages including cover sheet, attachments and document: 4

ASSIGNMENT

WHEREAS, SANDIP PATEL, a U.S. Citizen, residing at 13 Muirfield Boulevard, Monroe, NJ 08831, is the owner, has adopted, and is using the mark listed on the attached Exhibit A in business;

WHEREAS, SPECIALTY FOODS, INC., a corporation of the State of Nevada, having a principal place of business located at 1059 King Georges Post Road, Suite 101, Edison, NJ 08837, is desirous of acquiring said mark;

NOW, THEREFORE, in consideration of and in exchange for the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, SANDIP PATEL does sell, assign and transfer and set over to SPECIALTY FOODS, INC. the entire right, title and interest in and to said mark, said applications identified in Exhibit A, and the goodwill of the business associated with this mark. SANDIP PATEL agrees that he will not hereafter adopt or use any mark or name confusingly similar to this mark, or which tends to dilute their distinctiveness.

The Commissioner of Patents and Trademarks is requested to accept and acknowledge the Assignment of the mark shown in Exhibit A to said SPECIALTY FOODS, INC.

Sandip Patel
Sandip Patel
13 Muirfield Boulevard
Monroe, NJ 08831

STATE OF NEW JERSEY)
COUNTY OF Monmouth) ss

On this 22 day of July, 2009, before me a Notary Public for and within the county aforesaid, personally appeared SANDIP PATEL, to me known to be the person described in the foregoing Assignment, and he acknowledged to me that he executed the same as his free act and deed.

RONA OSTFELD
NOTARY PUBLIC
STATE OF NEW JERSEY
MY COMMISSION EXPIRES JANUARY 30, 2013

Rona Ostfeld
Notary Public

EXHIBIT A

U.S. REGISTRATION NO.	FILING DATE	MARK
2,795,523	December 16, 2003	HERITAGE SELECT