

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Omnicom Holdings Inc.		01/01/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Bernard Hodes Group Inc.		
Street Address:	220 East 42nd Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10017		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2752378	BERNARD HODES GROUP	
CORRESPONDENCE DATA			
Fax Number:	(212)468-4888		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-468-4800		
Email:	jkatz@dglaw.com		
Correspondent Name:	Jeffrey C. Katz		
Address Line 1:	1740 Broadway		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	05333-0755-010-ASSIGN		
NAME OF SUBMITTER:	Jeffrey C. Katz		
Signature:	/Jeffrey C. Katz/		
Date:	07/28/2009		

CH \$40.00 2752378

Total Attachments: 1

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TRADEMARK
REEL: 004032 FRAME: 0881

ASSIGNMENT

WHEREAS, Omnicom Holdings Inc., a corporation of the State of Delaware, 720 California Street, San Francisco, CA 94108 (hereinafter "Assignor"), is the owner of the mark listed below which is registered in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
BERNARD HODES GROUP	2,752,378	August 19, 2003

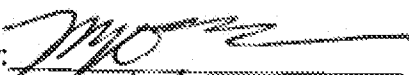
WHEREAS, Bernard Hodes Group Inc., a corporation of the State of Delaware 220 East 42nd, New York, NY 10017 (hereinafter "Assignee"), is desirous of acquiring said mark and said registration thereof.


NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to said mark, together with the goodwill of the business symbolized by the mark, and the registration thereof, and all rights to damages or profits, due or accrued, arising out of past infringement of said mark or injury to said goodwill, and the right to sue for and recover the same in the Assignee's own name.

IN WITNESS WHEREOF, this Assignment has been executed to be effective as of the 1st day of January 2009.

Omnicom Holdings Inc.

Bernard Hodes Group Inc.

By: 
Name: Michael J. O'Brien
Title: Secretary

By: 
Name: Deborah E. Zangara
Title: Secretary