

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Trademark Registration		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Omnicom Holdings Inc.		07/29/2009	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Brodeur & Partners, LLC		
<b>Street Address:</b>	855 Boylston Street		
<b>City:</b>	Boston		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	02116		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2264434	BRODEUR	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(212)468-4888		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-468-4800		
Email:	jkatz@dglaw.com, jwatson@dglaw.com, chinton@dglaw.com		
Correspondent Name:	Jeffrey C. Katz		
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Address Line 4:	New York, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	05335-785-1 (TM ASSIGNMEN		
NAME OF SUBMITTER:	Jeffrey C. Katz		
Signature:	/Jeffrey C. Katz/		
Date:	07/30/2009		

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Total Attachments: 1  
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**TRADEMARK ASSIGNMENT**

WHEREAS, Omnicom Holdings Inc., a Delaware corporation located at 720 California Street, San Francisco, California 94108 (hereinafter "Assignor") is the owner of the mark listed below which is registered in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
BRODEUR	2,264,434	July 27, 1999

WHEREAS, Brodeur & Partners, LLC, a limited liability of the State of Delaware, located at 855 Boylston Street, Boston, Massachusetts 02116 (hereinafter "Assignee") was desirous of acquiring said mark and said registration thereof;

NOW, THEREFORE, the parties confirm that effective January 1, 2009, Assignor assigned unto Assignee all right, title and interest in and to said mark, together with the goodwill of the business symbolized by the mark, and the above-identified registration thereof, and all rights to damages or profits due or accrued arising out of past infringement of the said mark or injury to said goodwill, and the right to sue for and recover the same in the Assignee's own name.

IN WITNESS WHEREOF, this Assignment has been executed effective as of January 1, 2009.

July 29, 2009

Omnicom Holdings Inc.

By: [Signature]  
Name: Michael J. O'Brien  
Title: Secretary

July 23, 2009

Brodeur & Partners LLC

By: [Signature]  
Name: Deborah E. Langara  
Title: SECRETARY