

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--------------------------------------------------------------------------------------|-----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Omnicom Holdings Inc. | | 07/23/2009 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Porter Novelli | | |
| Street Address: | 75 Varick Street | | |
| Internal Address: | 6th Floor | | |
| City: | New York | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10013 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2266569 | PORTER NOVELLI | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (212)468-4888 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 212-468-4800 | | |
| Email: | jkatz@dglaw.com, jwatson@dglaw.com, chinton@dglaw.com, trademarks@dglaw.com | | |
| Correspondent Name: | Jeffrey C. Katz | | |
| Address Line 1: | Davis & Gilbert LLP | | |
| Address Line 2: | 1740 Broadway | | |
| Address Line 4: | New York, NEW YORK 10019 | | |
| ATTORNEY DOCKET NUMBER: | 5347-785-2 (TM ASSIGNMENT) | | |
| NAME OF SUBMITTER: | Jeffrey C. Katz | | |
| Signature: | /Jeffrey C. Katz/ | | |

CH \$40.00 2266569

Date:

07/31/2009

Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS, Omnicom Holdings Inc., a Delaware corporation located at 720 California Street, San Francisco, California 94108 (hereinafter "Assignor") is the owner of the mark listed below which is registered in the United States Patent and Trademark Office:

| <u>Mark</u> | <u>Registration No.</u> | <u>Registration Date</u> |
|----------------|-------------------------|--------------------------|
| PORTER NOVELLI | 2,266,569 | August 3, 1999 |


WHEREAS, Porter Novelli Inc., a corporation of the state of Delaware, located at 75 Varick Street, 6th Floor, New York, New York 10013 (hereinafter "Assignee") was desirous of acquiring said mark and said registration thereof;

NOW, THEREFORE, the parties confirm that effective January 1, 2009, Assignor assigned unto Assignee all right, title and interest in and to said mark, together with the goodwill of the business symbolized by the mark, and the above-identified registration thereof, and all rights to damages or profits due or accrued arising out of past infringement of the said mark or injury to said goodwill, and the right to sue for and recover the same in the Assignee's own name.

IN WITNESS WHEREOF, this Assignment has been executed effective as of January 1, 2009.

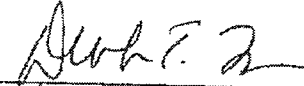
July 29, 2009

Omnicom Holdings Inc.

By: 
Name: Michael J. O'BRIEN
Title: Secretary

July 23, 2009

Porter Novelli Inc.

By: 
Name: Deborah E. LANGBART
Title: SECRETARY