

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	01/01/2009

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
PARADIGM DEVELOPERS, INC.		07/21/2009	CORPORATION: KANSAS

**RECEIVING PARTY DATA**

Name:	JOHN P. LAMBERT II
Street Address:	595 LEISURE LANE
City:	PERRYVILLE
State/Country:	MISSOURI
Postal Code:	63775
Entity Type:	INDIVIDUAL: UNITED STATES

Name:	LARA K. LAMBERT
Street Address:	595 LEISURE LANE
City:	PERRYVILLE
State/Country:	MISSOURI
Postal Code:	63775
Entity Type:	INDIVIDUAL: UNITED STATES

**PROPERTY NUMBERS Total: 6**

Property Type	Number	Word Mark
Registration Number:	3258375	HARD CORE ATHLETICS
Registration Number:	3254630	FOREMOST ATHLETIC
Registration Number:	3645254	A-GAMERS
Registration Number:	3169071	A-GAMERS
Registration Number:	1272714	UNION JACKS
Registration Number:	1123346	UNION JACKS

OP \$165.00 3258375

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	LAMBERT ASSIGNMENT
NAME OF SUBMITTER:	SCOTT A. ANDRESEN
Signature:	/SCOTT A. ANDRESEN/
Date:	08/03/2009
Total Attachments: 1 source=Paradigm to Lambert Assignment 6.21.09 (signed)#page1.tif	

**NUNC PRO TUNC ASSIGNMENT OF TRADEMARK**

WHEREAS, **PARADIGM DEVELOPERS, INC.** ("Assignor") is the sole and exclusive owner of the following United States trademark registrations (collectively, the "Registrations"):

U.S. Trademark Registration No. 3,258,375 for **HARD CORE ATHLETICS**  
U.S. Trademark Registration No. 3,254,630 for **FOREMOST ATHLETIC**  
U.S. Trademark Registration No. 3,645,254 for **A-GAMERS**  
U.S. Trademark, Registration No. 3,169,071 for **A-GAMERS**  
U.S. Trademark, Registration No. 1,272,714 for **UNION JACKS**  
U.S. Trademark, Registration No. 1,123,346 for **UNION JACKS**

WHEREAS, **JOHN P. LAMBERT II and LARA K. LAMBERT** (collectively, "Assignee"), desire to acquire the entire right, title and interest in, to and under the said Registrations as joint tenants with the right of survivorship;

NOW, THEREFORE, for and in consideration for the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, transfer, convey and assign to Assignee *nunc pro tunc* the entire right, title, and interest in, to and under said Registrations, together with the goodwill of the business symbolized by the trademarks which are the basis for the Registrations, together with all rights and privileges granted and secured thereby, including the right to sue and recover for any past infringement, said rights to be held and enjoyed by Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made. Assignor further agrees to execute any and all documents and do any further such acts that shall be required in order for Assignee to secure such rights.

AND, Assignor hereby represents, warrants and covenants that it has full right to convey the entire interest herein assigned;

Assignor has executed this Assignment by its proper officers thereunto duly authorized, this 21st day of July, 2009 to be retroactively effective nunc pro tunc as of January 1, 2009.

  
JOHN P. LAMBERT, II  
President  
Paradigm Developers, Inc.