

FORM PTO-1594

RECORDATION FORM COVER SHEET

U.S. DEPARTMENT OF COMMERCE

OMB No. 0651-0027

United States Patent and Trademark Office

TRADEMARKS ONLY

To the Director of U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/ Execution Date(s):

NEW LIFE RESOURCES, LLC

- Individual(s), Association, General Partnership, Limited Partnership, Corporation, Other Missouri limited liability company

Citizenship (see guidelines) US

Execution Date(s): July 27, 2009

Additional name(s) of conveying party(ies) attached? no

2. Name and address of receiving party(ies):

Additional name(s) & Address(es) attached? No

Name: ESM TECHNOLOGIES, LLC

Internal Address:

Street Address: 5335 S. Garrrrison

City: Carthage

State: Missouri

Country: United States ZIP: 64836

Association Citizenship

Limited Partnership Citizenship

Corporation - Missouri Citizenship United States

If assignee is not domiciled in the United States, a domestic representative designation is attached: No

3. Nature of Conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

3,261,823

Additional sheet(s) attached: No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name and address to whom correspondence concerning document should be mailed:

Name: JONATHAN A. BAY

Internal Address:

Street Address: ATTORNEY AT LAW

333 Park Central E., Ste. 314

City: Springfield

State: Missouri (MO) ZIP 65806

Phone Number: (417) 873-9100

Fax Number: (417) 873-9546

Email Address: jlb@jonbay.com

6. Total number of applications/registrations involved: 1

7. Total fee (37 CFR 2.6(b) & 3.41) \$ 40.00

- Authorized to be charged by credit card, Authorized to be charged to deposit account, Enclosed

8. Payment Information

a. Credit Card Last 4 Numbers 7856

Expiration Date 03/11

b. Deposit Account Number

Authorized User Name

9. Signature:

Jonathan A. Bay (handwritten signature)

Signature

Jonathan A. Bay

Name of Person Signing

35,064

Registration No.

08-01-09

Date

Total number of pages including cover sheet, attachments, and documents: 5

OP \$40.00 3261823

TRADEMARK

## ASSIGNMENT

WHEREAS, **New Life Resources, LLC**, a Missouri limited liability company, having a principal place of business at 5335 S. Garrison, Carthage, Missouri (MO) 64836 (hereinafter referred to as "ASSIGNOR"), has adopted and used in its business the trademark "NEM" on and in connection with:--

*Ingredients for use in the manufacture of cosmetics and skin care products, namely, eggshell membrane, eggshell membrane powder; ingredients, namely, eggshell membrane powder, eggshell membrane isolates and eggshell membrane hydrolysates for use in the manufacture of nutritional and dietary supplements, nutritional supplements and medicinal products;*

and also

*Cosmetics; sunscreen; and non-medicated skin care preparations;*

and moreover

*Medicated skin care preparations; neutraceuticals for use in neutraceuticals for use in improving joint flexibility, improving comfort, improving joint range of motion, relief of joint and soft tissue pain, weight control; nutritional supplements; neutraceutical preparations for wound treatment for humans and animals, including powders, creams and ointments; neutraceutical capsules for use in improving joint flexibility, improving comfort, improving joint range of motion, relief of joint and soft tissue pain, weight control; neutraceutical cream for anti-aging; neutraceuticals for use as dietary supplements in foods and animal feed; therapeutic preparations for skin, hair and nails; locally applied medicinal product for joint pain, namely, creams and lotions; and medicinal products, namely, wound dressings;*

as well as is the owner of U.S. Trademark Registration No. 3,261,823 of "NEM" issued July 10, 2007;

WHEREAS, **ESM TECHNOLOGIES, LLC**, a Missouri limited liability company, having a principal place of business at same as above, namely, 5335 S. Garrison, Carthage, Missouri (MO) 64836 (hereinafter referred to as "ASSIGNEE"), has acquired a product series of the business of said ASSIGNOR and the goodwill thereof, and is desirous of acquiring said trademark as well as the federal registration of "NEM," U.S. Trademark Registration No. 3,261,823, issued July 10, 2007;

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) in hand paid by said ASSIGNEE, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said ASSIGNOR has sold, assigned, transferred and set over, and by these presents does hereby sell, assign, transfer and set over to said ASSIGNEE the entire right, title and interest in and to said trademark and the federal registration of "NEM," U.S. Trademark Registration No. 3,261,823, issued July 10, 2007, together with the business and good will of the business symbolized by the mark;

AND said ASSIGNOR hereby authorizes and requests the Director of the U.S. Patent & Trademark Office to reflect the sale, transfer, assignment, and setting over of the entire right, title and interest in and to said trademark and the federal registration of "NEM," U.S. Trademark Registration No. 3,261,823, issued July 10, 2007, upon the records of the Patent and Trademark Office, in accordance with the terms of this Assignment.

IN WITNESS WHEREOF, said ASSIGNOR hereunto causes this agreement to be executed, intending to be legally bound.

Signature: Paul A Osborne

Date: 7/27/09

Name of Person Signing: Paul A. Osborne

Title of Person Signing: Member of New Life Resources, LLC

Address of Person Signing 5335 S. Garrison  
Carthage, Missouri (MO) 64836

Attorney Docket No. 500-17