

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Float LLC		08/10/2009	LIMITED LIABILITY COMPANY:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Float Life, LLC		
<b>Street Address:</b>	950 S. Pine Island Road		
<b>Internal Address:</b>	Suite A-150		
<b>City:</b>	Plantation		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33324		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: FLORIDA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3453298	FLOAT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)571-1407		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	trademarks@blankrome.com		
<b>Correspondent Name:</b>	Susan B. Flohr		
<b>Address Line 1:</b>	600 New Hampshire Ave., NW		
<b>Address Line 2:</b>	The Watergate		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20037		
<b>ATTORNEY DOCKET NUMBER:</b>	119383-00801		
<b>NAME OF SUBMITTER:</b>	Susan B. Flohr		
<b>Signature:</b>	/sbf/		

CH \$40.00 3453298

Date:

08/11/2009

**Total Attachments: 3**

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**TRADEMARK ASSIGNMENT**

This Agreement is made and entered into by and between Float Life, LLC, a Florida corporation having a place of business at 950 S. Pine Island Road, Suite A-150, Plantation, FL 33324 ("Assignee"), and Float LLC, a Vermont limited liability company having a place of business at 283 South Union Street, Suite 6, Burlington, VT, 05401 ("Assignor").

WHEREAS, Assignor has adopted and is the owner of the trademarks set forth on the annexed Schedule A, as well as U. S. Trademark Registration No. 3,453,298, therefore, (hereinafter "the Marks") for use on and in connection with the goods set forth on said Schedule A (hereinafter the Assigned Goods"); and

WHEREAS, Assignee is desirous of acquiring the Marks together with the goodwill of the business connected with and symbolized by the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, sell and transfer to Assignee, its successors and assigns, all of its right, title, and interest in and to the Marks, together with the goodwill of the business symbolized by and associated therewith.

IN WITNESS WHEREOF, Assignor and Assignee affix the signatures of their duly authorized representatives below.

**ASSIGNOR:**  
FLOAT LLC

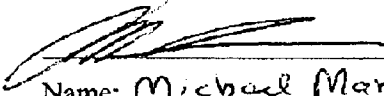
By: 

Name: Rajana Segese

Title: Owner

Date: 8-10-09

**ASSIGNEE:**  
FLOAT LIFE LLC

By:   
Name: Michael Margulies  
Title: Manager  
Date: 8/10/09

119383.00801/35952994v.2

SCHEDULE A

TRADEMARKS AND U.S. TRADEMARK REGISTRATION



1) U.S. Trademark Registration No. 3,453,298 - **fl at** for "*beachwear; swim wear; beach cover-ups; tunics; Capri pants; lounge pants*"

2) FLOAT for "*beachwear; swim wear; beach cover-ups; tunics; Capri pants; lounge pants, bottoms; caps; crop tops; dresses; halter tops; jackets; jerseys; leather belts; pants; shifts; short sets; skirts; tank tops; tops; track pants; waterproof jackets and pants; wraps*"

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RS