

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sportsstuff Limited		08/12/2009	CORPORATION: CHINA
RECEIVING PARTY DATA			
Name:	Sportsstuff, Inc.		
Street Address:	11213 E Circle (A)		
City:	Omaha		
State/Country:	NEBRASKA		
Postal Code:	68137		
Entity Type:	CORPORATION: NEBRASKA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3628502	DOABLE	
Registration Number:	3628503	VEER	
Registration Number:	3628504	SKILL	
Registration Number:	3636547	SLALOM	
CORRESPONDENCE DATA			
Fax Number:	(515)288-4860		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	515-288-9589		
Email:	fix@hslp.com		
Correspondent Name:	Sturm & Fix LLP		
Address Line 1:	206 Sixth Ave.		
Address Line 2:	Suite 1213		
Address Line 4:	Des Moines, IOWA 50309-4076		
ATTORNEY DOCKET NUMBER:	1189 SS		
NAME OF SUBMITTER:	Richard L. Fix		

OP \$115.00 3628502

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TRADEMARK
REEL: 004042 FRAME: 0753

Signature:	/Richard L. Fix/
Date:	08/12/2009
Total Attachments: 1 source=SS Assignment#page1.tif	

ASSIGNMENT

WHEREAS, SPORTSSTUFF LIMITED, a Hong Kong Corporation, having a place of business at 232 Des Voeux Road, 11/F, Kah Wah Bank Centre, Central Hong Kong, China 852311914; and

WHEREAS, SPORTSSTUFF LIMITED, has adopted, used, and is using the following marks:

<u>Registration No.</u>	<u>Mark</u>	<u>Registration Date</u>
3,628,502	DOABLE	05/26/2009
3,628,503	VEER	05/26/2009
3,628,504	SKILL	05/26/2009
3,636,547	SLALOM	06/09/2009

and is the sole and exclusive owner of said Registrations and the marks described and claimed therein, and all the rights in, to, and under the same; and

WHEREAS, SPORTSSTUFF, INC. a Nebraska corporation, having its principal place of business at 11213 E Circle (A), Omaha, Nebraska 68137, is desirous of acquiring the entire, right, title and interest in and to the said Registrations;

NOW, THEREFORE, in consideration of and in exchange for the sum of One Dollar (\$1.00) and good and valuable consideration, the receipt of which is hereby acknowledged, the said **SPORTSSTUFF LIMITED** does hereby sell, assign, transfer and set over unto the said **SPORTSSTUFF INC.** its legal representatives, successors and assigns, the entire right, title and interest in and to said marks, and the good will of the business associated with the marks, as set forth in the above mentioned Registrations, the same to be held and enjoyed by the said **SPORTSSTUFF INC.** for its own enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives, to the end of the term for which said Registrations of the United States were granted or renewed, as fully and entirely as the same would have been held and enjoyed by **SPORTSSTUFF LIMITED** if this assignment and sale had not been made, together with all claims for damages by reason of past infringement of said Registrations with the right to sue for and collect the same for its own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

SPORTSSTUFF LIMITED

By: _____

Jason Koranda
Director

Dated: 8/12/09