

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cappelli Strawworld, Inc.		06/19/2009	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Dorfman Pacific Company		
Street Address:	2615 Boeing Way		
City:	Stockton		
State/Country:	CALIFORNIA		
Postal Code:	95206		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2326188	CAPPELLI STRAWORLD, INC.	
CORRESPONDENCE DATA			
Fax Number:	(707)829-2549		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	707-829-4900		
Email:	dleelaw@earthlink.net		
Correspondent Name:	Deborah A. Lee, Attorney at Law		
Address Line 1:	PO Box 1851		
Address Line 4:	Sebastopol, CALIFORNIA 95473-1851		
ATTORNEY DOCKET NUMBER:	DORF		
NAME OF SUBMITTER:	Deborah A. Lee, Attorney at Law		
Signature:	/dal/		
Date:	08/14/2009		

OP \$40.00 2326188

Total Attachments: 5

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ASSIGNMENT OF REGISTERED TRADEMARK

THIS ASSIGNMENT (the "Assignment") by and between CAPPELLI STRAWORLD, INC., a Florida corporation ("Assignor"), and DORFMAN PACIFIC COMPANY, a California corporation ("Assignee"), is made on the date written below.

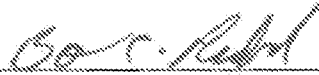
WHEREAS, Assignor has adopted, used and is using a trademark which is registered with the U.S. Patent & Trademark Office, Registration No. 2,326,188 registered on March 7, 2000; and

WHEREAS, Assignee desires to acquire said trademark;

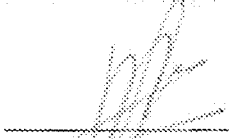
NOW, THEREFORE, in consideration of the mutual promises and covenants made herein, the acts and deeds performed pursuant hereto, and for other good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor hereby grants, transfers and assigns to the Assignee all right, title, interest and goodwill in and to the registered trademark, CAPPELLI STRAWORLD, INC., United States Patent and Trademark Office Registration Number 2,326,188 registered on March 7, 2000, as more fully described in the Certificate Of Registration attached to this Assignment.

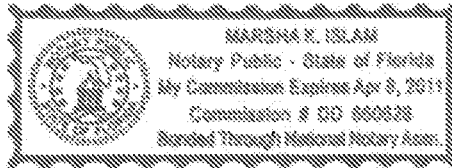
IN WITNESS WHEREOF, the parties have hereunto set their hands on this 17 day of June, 2009.

CAPPELLI STRAWORLD, INC.,
a Florida corporation

By: 
Bonnie C. Rubel, President

The foregoing instrument was acknowledged before me this 19th day of June, 2009, by Bonnie C. Rubel, who is personally known to me or who produced a Fl. Driver's License as identification, and who, after first being duly sworn by me, did depose and say that she is the President of CAPPELLI STRAWORLD, INC., the Florida corporation described in and which executed the foregoing instrument, and that she has full and complete authority to file and execute this instrument and all papers contained therein, in the name of and on behalf of the corporation.


Notary public



06/19/09

DORFMAN PACIFIC COMPANY,
a California corporation

By: [Signature]
Douglas E. Hendershott (name),
President/CEO (title)

The foregoing instrument was acknowledged before me this 23rd day of July, 2009, by Douglas E. Hendershott, who is personally known to me or who produced a CD camera photo as identification, and who, after first being duly sworn by me, did depose and say that he/she is the President/CEO of DORFMAN PACIFIC COMPANY, the California corporation described in and which executed the foregoing instrument, and that he/she has full and complete authority to file and execute this instrument and all papers contained therein, in the name of and on behalf of the corporation.

[Signature]
Notary public



The United States of America



CERTIFICATE OF REGISTRATION PRINCIPAL REGISTER

The Mark shown in this certificate has been registered in the United States Patent and Trademark Office to the named registrant.

The records of the United States Patent and Trademark Office show that an application for registration of the Mark shown in this Certificate was filed in the Office; that the application was examined and determined to be in compliance with the requirements of the law and with the regulations prescribed by the Commissioner of Patents and Trademarks; and that the Applicant is entitled to registration of the Mark under the Trademark Act of 1946, as Amended.

A copy of the Mark and pertinent data from the application are part of this certificate.

This registration shall remain in force for TEN (10) years, unless terminated earlier as provided by law, and subject to compliance with the provisions of Section 8 of the Trademark Act of 1946, as Amended.



J. Todd Johnson

Commissioner of Patents and Trademarks

Int. Cls.: 18 and 25

Prior U.S. Cls.: 1, 2, 3, 22, 39 and 41

Reg. No. 2,326,188

United States Patent and Trademark Office

Registered Mar. 7, 2009

TRADEMARK
PRINCIPAL REGISTER

CAPPELLI STRAWORLD, INC.

CAPPELLI STRAWORLD, INC. (FLORIDA
CORPORATION)
5456 N.W. KIND AVENUE
MIAMI, FL 33166

FIRST USE 6-6-1957; IN COMMERCE
6-6-1972.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "INC.", APART FROM THE
MARK AS SHOWN.

FOR: TOTE BAGS AND HANDBAGS MADE
OF STRAW AND RAYON, IN CLASS 18 (U.S.
CLS. 1, 2, 3, 22 AND 41).

FIRST USE 6-6-1957; IN COMMERCE
6-6-1972.

SER. NO. 75-648,464, FILED 2-23-1999.

FOR: WOMEN'S HATS MADE OF STRAW,
FELT, VELVET AND COTTON, IN CLASS 25
(U.S. CLS. 22 AND 39).

CYNTHIA CROCKETT, EXAMINING ATTOR-
NEY