

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
M-Systems Flash Disk Pioneers Ltd.		05/04/2006	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	msystems Ltd.		
<b>Street Address:</b>	Central Park 2000, 7 Atir Yeda St.		
<b>City:</b>	Kfar Saba		
<b>State/Country:</b>	ISRAEL		
<b>Postal Code:</b>	44425		
<b>Entity Type:</b>	CORPORATION:		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1855567	TRUEFFS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(650)391-1395		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	650-391-1380		
<b>Email:</b>	gohlsson@lrlaw.com		
<b>Correspondent Name:</b>	Dana Brody-Brown of Lewis and Roca LLP		
<b>Address Line 1:</b>	2440 W. El Camino Real, 6th Floor		
<b>Address Line 4:</b>	Mountain View, CALIFORNIA 94040		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>			
<b>Address Line 1:</b>			
<b>Address Line 2:</b>			
<b>Address Line 3:</b>			
<b>Address Line 4:</b>			

CH \$40.00 1855567

**TRADEMARK**

**900141311**

**REEL: 004048 FRAME: 0452**

NAME OF SUBMITTER:	Dana Brody-Brown
Signature:	/Dana Brody-Brown/
Date:	08/18/2009
Total Attachments: 0	

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