

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CinMark Systems, Inc.		08/17/2009	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Cincom Systems, Inc.		
<b>Street Address:</b>	55 Merchant Street		
<b>City:</b>	Cincinnati		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	45246		
<b>Entity Type:</b>	CORPORATION: OHIO		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2273453	OBJECTSTUDIO	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(513)579-6457		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	5135796959		
Email:	trademarks@kmlaw.com		
Correspondent Name:	Courtney A. Laginess		
Address Line 1:	One East Fourth Street		
Address Line 2:	Suite 1400		
Address Line 4:	Cincinnati, OHIO 45202		
ATTORNEY DOCKET NUMBER:	CI7150IP0001		
NAME OF SUBMITTER:	Courtney A. Laginess		
Signature:	/Courtney A. Laginess/		
Date:	08/19/2009		

OP \$40.00 2273453

Total Attachments: 2

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## TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is effective as of this 17<sup>th</sup> day of August, 2009 (“**Effective Date**”) from CinMark Systems, Inc., a Delaware corporation located at 55 Merchant Street, Cincinnati, OH 45246 (“**Assignor**”) to Cincom Systems, Inc., an Ohio corporation located at 55 Merchant Street, Cincinnati, OH 45246 (“**Assignee**”).

WHEREAS, Assignor has adopted, has used, is using and is the owner of the trademark OBJECTSTUDIO, U.S. Registration No. 2,273,453; and

WHEREAS, Assignee wishes to acquire from Assignor the entirety of Assignor’s right, title and interest in and to such trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee, its successors and assigns forever, Assignor’s entire right, title and interest in, to and under the following and the goodwill of the business symbolized thereby:

1. The trademark OBJECTSTUDIO, together with the goodwill of Assignor’s business appertaining thereto and/or symbolized thereby (the entirety of the above, collectively hereinafter, “**Trademark**”);

2. Any and all other rights, privileges and priorities of Assignor provided under United States, state or foreign law with respect to the foregoing Trademark, including without limitation common law rights, trade dress rights and rights under the laws of unfair competition (“**Related Rights**”);

3. Any and all rights to contest, protest or sue at law or in equity for any infringement, imitation, impairment, distortion, dilution or other unauthorized use or conduct in derogation of the Trademark and Related Rights occurring prior to the Effective Date, including the right to receive all proceeds and damages therefrom; and

4. Assignee, its successors and assigns, shall hold the rights to the foregoing for and during the existence of such Trademark and Related Rights, and all renewals thereof, as fully and as entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

5. Assignor shall, without further consideration, comply with a reasonable request by Assignee, at Assignee’s expense, to execute promptly any additional documents and take promptly any further action necessary to protect, secure and vest good, valid and marketable title to the Trademark and Related Rights in Assignee and to record this Assignment with all appropriate authorities.

6. This Assignment may be executed in any number of counterparts and all counterparts so executed shall together constitute one and the same agreement, binding on and enforceable against the parties hereto.

IN WITNESS WHEREOF, the undersigned has caused this Assignment to be duly executed and delivered as of the 17 day of August, 2009.

By: *Gerald L. Shawhan*  
Name: Gerald L. Shawhan  
Title: Treasurer

State of Ohio                    )  
  : SS  
County of Hamilton            )

On this 17th day of August, 2009, before me appeared Gerald L. Shawhan, the person who signed this instrument, who acknowledged that he signed it as a free act on his own behalf (or on behalf of the identified corporation or other juristic entity with authority to do so).

*Kenneth L. Byrne*  
Signature of Notary Public



**KENNETH L. BYRNE**  
Attorney at Law  
Notary Public, State of Ohio  
My Commission Has No Expiration  
Date. Section 147.03 O.R.C.