

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hayden & Company, LLC		08/19/2009	LIMITED LIABILITY COMPANY: MINNESOTA
RECEIVING PARTY DATA			
Name:	Renters Warehouse OPCO, Inc.		
Street Address:	715 Florida Ave S., Suite #112		
City:	Golden Valley		
State/Country:	MINNESOTA		
Postal Code:	55426		
Entity Type:	CORPORATION: MINNESOTA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77765616	RENTERS WAREHOUSE	
CORRESPONDENCE DATA			
Fax Number:	(952)842-1742		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	952-896-1545		
Email:	ipgroup@larkinhoffman.com		
Correspondent Name:	Molly T. Eichten		
Address Line 1:	1500 Wells Fargo Plaza		
Address Line 2:	7900 Xerxes Avenue South		
Address Line 4:	Minneapolis, MINNESOTA 55431		
ATTORNEY DOCKET NUMBER:	33414.00002		
NAME OF SUBMITTER:	Molly T. Eichten		
Signature:	/Molly T. Eichten/		

OP \$40.00 77765616

Date:

08/20/2009

Total Attachments: 1

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TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter the "Assignment") is executed by Hayden & Company, LLC, a Minnesota limited liability company (hereinafter, "Assignor"), having an address at 4737 County Road 101, Suite 240, Minnetonka, Minnesota, 55345 in favor of Renters Warehouse OPCO, Inc. a Minnesota corporation (hereinafter, "Assignee").

WHEREAS, Assignor is the applicant of United States Trademark Application Number 77/765616 filed with the United States Patent and Trademark Office on June 22, 2009 (hereinafter the "Mark"); and

WHEREAS, Assignor desires to transfer and assign to Assignee, and Assignee desires to acquire from Assignor, all of Assignor's right, title, and interest in and to the Mark together with the business of Assignor that is associated with the intended use of the Mark, and, to the extent Assignor has begun using the Mark, together with the goodwill of the business in connection with which the Mark is used, along with all rights to income, royalties, damages and payments now or hereafter due or payable with respect thereto, and to all causes of action (either in law or in equity) together with the right to sue and recover damages, and profits and any other available remedies for any past, present or future infringement thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby transfers, sells, assigns and sets over unto Assignee, its successors and assigns, Assignor's entire right, title, and interest in and to the Mark, together with the business of Assignor that is associated with the intended use of the Mark, and, to the extent Assignor has begun using the Mark, together with the goodwill of the business in connection with which the Mark is used, along with all rights to income, royalties, damages and payments now or hereafter due or payable with respect thereto, and to all causes of action (either in law or in equity) together with the right to sue and recover damages, and profits and any other available remedies for any past, present or future infringement thereof, as fully and entirely as the same would have been held and enjoyed by Assignor had this transfer and assignment not been made.

Assignor covenants and agrees that it will, without charge to Assignee, whenever so required by Assignee, execute and deliver such further instruments and perform any other reasonable acts that Assignee may require as may be necessary or convenient for vesting in Assignee the full benefit of all of the rights and premises hereby assigned and/or provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Assignee, to the extent such evidence is in possession or control of Assignor.

Assignor,

Hayden & Company, LLC

By: Bernson H. H. H.

Name: B. H.

Title: President

Date: 8/19/09

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