

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Al Kenig		08/13/2009	INDIVIDUAL: UNITED STATES

**RECEIVING PARTY DATA**

Name:	Ricky Kenig
Street Address:	590 Broadway
City:	New York
State/Country:	NEW YORK
Postal Code:	10012
Entity Type:	INDIVIDUAL: UNITED STATES

Name:	Todd Kenig
Street Address:	61 West 62nd Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10023
Entity Type:	INDIVIDUAL: UNITED STATES

**PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Serial Number:	78061088	RICKY'S NEW YORK
Serial Number:	78061102	RICKY'S LOOKING GOOD FEELING GOOD

**CORRESPONDENCE DATA**

Fax Number: (212)202-6491  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: (212) 508-6739  
 Email: prutzman@thshlaw.com  
 Correspondent Name: L. Donald Prutzman  
 Address Line 1: 900 Third Avenue

CH \$65.00 78061088

Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER: 14848.01

NAME OF SUBMITTER: L. Donald Prutzman

Signature: /LD Prutzman/

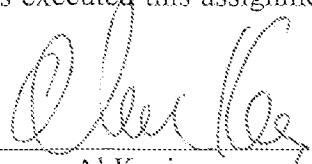
Date: 08/21/2009

Total Attachments: 1  
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**TRADEMARK ASSIGNMENT**

**KNOW ALL PERSONS BY THESE PRESENTS**, that, for good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, Al Kenig, having an address at 1530 Palisade Avenue, Apt. 27L, Fort Lee, New Jersey 17024 ("Assignor") hereby transfers and assigns to Ricky Kenig, having an address at Ricky's Soho, 590 Broadway, New York, New York 10012 ("Ricky"), and Todd Kenig, having an address at 61 West 62nd St., Apt. 21E, New York, New York 10023 ("Todd," and, together with Ricky, "Assignee"), all of Assignor's right, title and interest in and to the trademarks and associated logos RICKY'S NEW YORK, including, but not limited to, United States Trademark Application Serial No. 78/061088 therefor, and RICKY'S LOOKING GOOD FEELING GOOD, including, but not limited to United States Trademark Application Serial No. 78/061102 therefor, that currently exists or may be secured now or in the future under the laws now or hereafter in force and effect in the United States or in any country or jurisdiction in the world, including, but not limited to, the right to sue for past infringement (each a "Trademark," and, together, the "Trademarks"), together with the goodwill of the business symbolized by each Trademark. Pursuant to this assignment, Ricky and Todd shall each receive a one-half (1/2) interest in each Trademark, provided, however, that both Ricky and Todd must consent to any use, license or other exploitation of either Trademark and neither shall have the right to use, license or otherwise exploit either Trademark without the consent of the other.

**IN WITNESS WHEREOF**, Assignor has executed this assignment as of the 1st day of January, 1998.

  
\_\_\_\_\_  
Al Kenig

**ACKNOWLEDGMENT**

STATE OF New York )  
 ) ss.:  
COUNTY OF New York )

On the 5th day of August 2009, before me, the undersigned, a Notary Public in and for said state, personally appeared Al Kenig personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the foregoing instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

  
\_\_\_\_\_  
Notary Public

STANLEY D. MINKOWSKI  
Notary Public, State of New York  
No. 31-4961913  
Qualified in New York County  
Certificate Filed in New York County  
Commission Expires 10/11/2010

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