

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	12/31/2004		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RBG Family, LLC, f/k/a VPI, LLC		08/18/2009	LIMITED LIABILITY COMPANY: WISCONSIN
RECEIVING PARTY DATA			
Name:	RSM Acquisition, Inc.		
Street Address:	3123 S 9th St		
City:	Sheboygan		
State/Country:	WISCONSIN		
Postal Code:	53082		
Entity Type:	CORPORATION: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2793491	VPI	
CORRESPONDENCE DATA			
Fax Number:	(414)223-5000		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	414-273-2100		
Email:	splagemann@whdlaw.com		
Correspondent Name:	Whyte Hirschboeck Dudek S.C.		
Address Line 1:	555 E Wells St, Ste 1900		
Address Line 2:	Attn: Suzanne Plagemann		
Address Line 4:	Milwaukee, WISCONSIN 53202-3819		
ATTORNEY DOCKET NUMBER:	VPI-34611		
NAME OF SUBMITTER:	Suzanne Plagemann		

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**TRADEMARK
 REEL: 004050 FRAME: 0514**

Signature:	/Suzanne Plagemann/
Date:	08/21/2009
Total Attachments: 1 source=VPI-34611 (VPI) Assignment#page1.tif	

TRADEMARK ASSIGNMENT

WHEREAS, RBG FAMILY, LLC, f/k/a VPI, LLC, a Wisconsin limited liability company, with its principal place of business located at 221 Phillip Court, Kohler, WI 53044 ("Assignor"), is the owner of the trademark VPI (Stylized), and the related United States Registration No. 2,793,491 ("Trademark"); and

WHEREAS, VPI Corporation, f/k/a RSM Acquisition, Inc., a Wisconsin corporation, with its principal place of business located at 3123 S 9th St, Sheboygan, WI 53082 ("Assignee"), is desirous of acquiring all right, title and interest in and to said Trademark, the registration thereof, and the common law rights thereto; and

WHEREAS, the parties wish to memorialize the transfer of the Trademark as set forth in the Asset Purchase Agreement dated December 21, 2004 by and between VPI, LLC and RSM Acquisition, Inc., which transferred certain assets from VPI, LLC to RSM Acquisition, Inc.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to said Trademark, the registration thereof, and the common law rights thereto, together with the good will of the business symbolized by said Trademark, and in and to any and all causes of action, either in law or in equity, and the right to enforce any rights and to file any causes of action, including the right to recover damages, for any past, present or future infringement or misappropriation of said Trademark, effective *nunc pro tunc* as of December 31, 2004.

RBG FAMILY, LLC, F/K/A VPI, LLC

By: Jean K. Reimer
Jean K. Reimer
Assistant Secretary/Assistant Treasurer