

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Interactive Alchemy, Inc.		01/31/2008	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Flypaper Studio, Inc.		
<b>Street Address:</b>	2999 N 44th Street, #200		
<b>City:</b>	Phoenix		
<b>State/Country:</b>	ARIZONA		
<b>Postal Code:</b>	85018		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77366917	FLYPAPER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(602)229-5690		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	602-229-5228		
<b>Email:</b>	nancy.oehler@quarles.com		
<b>Correspondent Name:</b>	Heather L. Buchta		
<b>Address Line 1:</b>	Two North Central Avenue		
<b>Address Line 2:</b>	One Renaissance Square		
<b>Address Line 4:</b>	Phoenix, ARIZONA 85004-2391		
<b>ATTORNEY DOCKET NUMBER:</b>	116857.00006		
<b>NAME OF SUBMITTER:</b>	Heather L. Buchta		
<b>Signature:</b>	/Heather L. Buchta/		
<b>Date:</b>	08/24/2009		

CH \$40.00 77366917

Total Attachments: 1  
source=Change of Name#page1.tif

02/22/2009 15:20 FAX 802 840 8060

OSBORN MALEDON

007/022

# Delaware

PAGE 1

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE RESTATED CERTIFICATE OF "INTERACTIVE ALCHEMY, INC.", CHANGING ITS NAME FROM "INTERACTIVE ALCHEMY, INC." TO "FLYPAPER STUDIOS, INC.", FILED IN THIS OFFICE ON THE THIRTY-FIRST DAY OF JANUARY, A.D. 2008, AT 2:02 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4279031 8100

080104961

For any queries this certificate call us at corp.delaware.gov/customer-service



*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6352058

DATE: 01-31-08