

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Safra IP Holding Co., S.A.		07/28/2009	COMPANY: LUXEMBOURG
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Safra Trademarks Holding Limited		
<b>Street Address:</b>	Marcy Building, Purcell Estate, PO Box 2416		
<b>Internal Address:</b>	Second Floor		
<b>City:</b>	Road Town, Tortola		
<b>State/Country:</b>	BRITISH VIRGIN ISLANDS		
<b>Entity Type:</b>	CORPORATION: BRITISH VIRGIN ISLANDS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3150478	SAFRA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)408-4400		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	2024084000		
<b>Email:</b>	tessa.brown@finnegan.com		
<b>Correspondent Name:</b>	Julia Anne Matheson		
<b>Address Line 1:</b>	901 New York Avenue, NW		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20001		
<b>ATTORNEY DOCKET NUMBER:</b>	09931.0015		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Julia Anne Matheson		
<b>Address Line 1:</b>	901 New York Avenue, NW		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20001		

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NAME OF SUBMITTER:	Julia Anne Matheson
Signature:	/Julia Anne Matheson/
Date:	08/26/2009
Total Attachments: 1 source=SAFRA assignment - 3150478#page1.tif	

**ASSIGNMENT**


Safra IP Holding Co., S.A., a Luxembourg company with its principal place of business at 3, rue Guillaume-Kroll L-1882, Luxembourg ("Assignor"), is the owner of the mark SAFRA and of U.S. trademark registration number 3,150,478 therefor ("the Trademark").


Safra Trademarks Holding Limited, a corporation of the British Virgin Islands with its principal place of business at the Marcy Building, Second Floor, Purcell Estate, P.O. Box 2416, Road Town, Tortola, British Virgin Islands ("Assignee"), wishes to acquire the Trademark.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Trademark, together with the goodwill of the business associated with the Trademark, and the right to sue and recover for past infringements, dilution, and other violations.

This Assignment is effective the 28<sup>th</sup> day of July, 2009.

SAFRA IP HOLDING CO., S.A.

By:   
Name: Jacob M. Safra  
Title: Director, Class B  
Date: July 28, 2009

By:   
Name: JACOB J. SAFRA  
Title: Director  
Date: August 6, 2009