

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
MBL/TIGI PRODUCTS		07/10/2009	LIMITED PARTNERSHIP: TEXAS

RECEIVING PARTY DATA

Name:	UNILEVER PLC
Street Address:	Port Sunlight, Wirral
City:	Merseyside
State/Country:	UNITED KINGDOM
Postal Code:	CH62 4ZD
Entity Type:	Company incorporated under the laws of England and Wales:

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	3570321	DAMAGED BLONDE
Serial Number:	77048811	LOVE TRIANGLE
Serial Number:	78948269	RICH AND RICHER
Serial Number:	78949450	RICH & RICHER

CORRESPONDENCE DATA

Fax Number: (212)310-1659
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 2126264557
 Email: nyctrademarks@bakernet.com
 Correspondent Name: Lisa W. Rosaya, Baker & McKenzie LLP
 Address Line 1: 1114 Avenue of the Americas
 Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	39193324-05
-------------------------	-------------

DOMESTIC REPRESENTATIVE

900141998

**TRADEMARK
 REEL: 004053 FRAME: 0712**

CH \$115.00 3570321

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

April L. Rademacher

Signature:

/alr/

Date:

08/27/2009

Total Attachments: 2

source=Assignment MBL TIGI Products to Unilever plc#page1.tif

source=Assignment MBL TIGI Products to Unilever plc#page2.tif

USA TRADE MARK ASSIGNMENT

DATE: 10/July/2009

BETWEEN:

(1) MBL/TIGI PRODUCTS, a Texas limited partnership, located at 2311 Midway Road, Carrollton, Texas 75006, ("Assignor")

AND

(2) UNILEVER PLC, a company incorporated under the laws of England and Wales, with registration number 00041424, whose registered office is at Port Sunlight, Wirral, Merseyside, United Kingdom, ("Assignee").

RECITALS:

- (A) The Assignor is the owner of the registered trade marks and applications therefore, the particulars of which are set out in the Schedule to this Assignment (the "Trade Marks").
(B) The Assignor has agreed to assign all its right, title and interest in and to the Trade Marks to the Assignee.

IT IS AGREED as follows:

1. ASSIGNMENT

In consideration of the sum of \$1 (one dollar) inclusive of any applicable taxes, paid by the Assignee to the Assignor (the receipt and sufficiency of which is hereby acknowledged by the Assignor) the Assignor does hereby assign, transfer, deliver and set over to Assignee and Assignee's successors and assigns forever, and Assignee hereby acquires from Assignor, all of Assignor's right, title and interest in and to the Trade Marks, together with the whole of the good will of the business associated therewith, to be held and enjoyed by Assignee, successor to the business or portion of the business of Assignor to which the Trade Marks pertain, which business is ongoing and existing.

2. FURTHER ASSURANCE

From and after the date hereof, the Assignor shall, upon request and at the expense of the Assignee, but without further consideration, do, execute, acknowledge, deliver and file, or shall cause to be done, executed, acknowledged, delivered and filed, all such further acts, deeds, transfers, conveyances, assignments or assurances as may be reasonably requested by the Assignee to transfer, convey and assign to the Assignee possession and use of the Trade Marks to comply with all applicable legal requirements to effect such transfers, conveyances and assignments.

3. GOVERNING LAW

This Assignment and the relationship between the parties shall be governed by, and interpreted in accordance with English law and the parties hereto submit to the exclusive jurisdiction of the English courts for the purpose of enforcing any claim arising under or in relation to this Assignment.

EXECUTED by the parties on the date set out on the first page of this document.

Signed for and on behalf of MBL/TIGI PRODUCTS

Signature: [Signature]
Name: Salio De Sousa
Title: Attorney-in-Fact
Date: 10/July/2009

Signed for and on behalf of UNILEVER PLC:

Signature: [Signature]
Name: Salio De Sousa
Title: Attorney-in-Fact
Date: 10/July/2009

SCHEDULE

Trademark	App/Reg No.
DAMAGED BLONDE	3570321
LOVE TRIANGLE	77048811
RICH AND RICHER	78948269
RICH & RICHER	78949450