

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Earle Industries, Inc.		04/23/2009	CORPORATION: ARKANSAS
RECEIVING PARTY DATA			
Name:	Whitmor Manufacturing Co., Inc.		
Street Address:	17539 Highway 64		
Internal Address:	P. O. Box 28		
City:	Earle		
State/Country:	ARKANSAS		
Postal Code:	72331		
Entity Type:	CORPORATION: ARKANSAS		
PROPERTY NUMBERS Total: 18			
Property Type	Number	Word Mark	
Serial Number:	78810415	BRINGING ORGANIZATION HOME	
Serial Number:	78822942	SPACEMAKER	
Serial Number:	78813525	WHITMOR BRINGING ORGANIZATION HOME	
Serial Number:	77460823	ECO-RESIN	
Serial Number:	77460830	ECO-FRESH	
Registration Number:	3337284	FLIP FLOP FILE	
Registration Number:	2802808	IT'S IN THE BAG	
Registration Number:	2366581	MEASURING YOUR SPACE	
Registration Number:	2891723	POP AND FOLD	
Registration Number:	2943830	RATTIQUE	
Registration Number:	2907051	SCORCH-COAT	
Registration Number:	2936276	SPACEMAKER	
Registration Number:	2909260	SURE-GRIP	

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Registration Number:	2887262	ULTRA-COAT
Registration Number:	2804057	W WHITMOR
Registration Number:	1908527	WHITMOR
Registration Number:	3462308	WHITMOR
Registration Number:	3136526	HIPSTER

CORRESPONDENCE DATA

Fax Number: (423)266-5499
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 423-755-2654
Email: pto-chat@husch.com
Correspondent Name: Husch Blackwell Sanders LLP
Address Line 1: 736 Georgia Avenue
Address Line 2: Suite 300
Address Line 4: Chattanooga, TENNESSEE 37402

ATTORNEY DOCKET NUMBER:	444157.032
NAME OF SUBMITTER:	Harry B. Ray
Signature:	/Harry B. Ray/
Date:	09/04/2009

Total Attachments: 1
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Attachment to Recordation
Cover Sheet

Re: Registration No. 3,136,526
Registration No. 3,462,308
Registration No. 1,908,527
Registration No. 2,804,057
Registration No. 2,887,262
Registration No. 2,909,260
Registration No. 2,936,276
Registration No. 2,907,051
Registration No. 2,943,830
Registration No. 2,891,723
Registration No. 2,366,581
Registration No. 2,802,808
Registration No. 3,337,284
Trademark Application No. 77/460,830
Trademark Application No. 77/460,823
Trademark Application No. 78/813,525
Trademark Application No. 78/822,942
Trademark Application No. 78/810,415

Change of Name of Trademark Owner

From: Earle Industries, Inc.
Arkansas Corporation

To: Whitmor Manufacturing Co., Inc.
Arkansas Corporation
17539 Highway 64
P. O. Box 28
Earle, AR 72331

Effective Date: April 23, 2009

(In accordance with 37 C.F.R. §3.25(b), "To record a name change, only a legible cover sheet is required.")