

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                   |  |                       |                            |
|-----------------------------------|--|-----------------------|----------------------------|
| <b>SUBMISSION TYPE:</b>           | NEW ASSIGNMENT   |                       |                            |
| <b>NATURE OF CONVEYANCE:</b>      | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL   |                       |                            |
| <b>CONVEYING PARTY DATA</b>       |  |                       |                            |
| <b>Name</b>                       | <b>Formerly</b>  | <b>Execution Date</b> | <b>Entity Type</b>         |
| Dancing Deer Baking Company, Inc. |  | 08/05/2009            | CORPORATION: MASSACHUSETTS |
| <b>RECEIVING PARTY DATA</b>       |  |                       |                            |
| <b>Name:</b>                      | Compass Group USA, Inc.  |                       |                            |
| <b>Street Address:</b>            | 2400 Yorkmont Road   |                       |                            |
| <b>City:</b>                      | Charlotte  |                       |                            |
| <b>State/Country:</b>             | NORTH CAROLINA   |                       |                            |
| <b>Postal Code:</b>               | 28217  |                       |                            |
| <b>Entity Type:</b>               | CORPORATION: DELAWARE  |                       |                            |
| <b>PROPERTY NUMBERS Total: 3</b>  |  |                       |                            |
| <b>Property Type</b>              | <b>Number</b>  | <b>Word Mark</b>      |                            |
| <b>Registration Number:</b>       | 2707278  | SENDMUNCHIES          |                            |
| <b>Registration Number:</b>       | 2760420  | SENDMUNCHIES.COM      |                            |
| <b>Registration Number:</b>       | 2906151  | SEND MUNCHIES         |                            |
| <b>CORRESPONDENCE DATA</b>        |  |                       |                            |
| <b>Fax Number:</b>                | (704)295-5389  |                       |                            |
|                                   | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                       |                            |
| <b>Phone:</b>                     | 704-328-2838   |                       |                            |
| <b>Email:</b>                     | legal.trademarks-copyrights@compass-usa.com  |                       |                            |
| <b>Correspondent Name:</b>        | Kathy Keller   |                       |                            |
| <b>Address Line 1:</b>            | 2400 Yorkmont Road   |                       |                            |
| <b>Address Line 4:</b>            | Charlotte, NORTH CAROLINA 28217  |                       |                            |
| <b>ATTORNEY DOCKET NUMBER:</b>    | SEND MUNCHIES ASSIGNMENT   |                       |                            |
| <b>NAME OF SUBMITTER:</b>         | Kathy Keller   |                       |                            |

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|  |                |
|--|----------------|
| Signature:   | /kathy keller/ |
| Date:  | 09/15/2009     |
| Total Attachments: 2<br>source=SM Trademark Assignment#page1.tif<br>source=SM Trademark Assignment#page2.tif |                |

**TRADEMARK ASSIGNMENT**

**THIS TRADEMARK ASSIGNMENT** is effective as of June \_\_\_, 2009, by and between Dancing Deer Baking Company, Inc., a Massachusetts corporation with a business address at 77 Shirley Street, Boston, MA 02119 ("Assignor"), and Compass Group USA, Inc., a Delaware corporation with a business address at 2400 Yorkmont Road, Charlotte, NC 28217 ("Assignee").

**WHEREAS**, Assignor has adopted and used certain trademarks and service marks, which are registered with the United States Patent and Trademark Office and identified in Schedule A attached hereto and incorporated by reference herein (collectively, the "Marks");

**WHEREAS**, the parties have entered into an Asset Purchase Agreement dated December 2, 2008 (the "Agreement"), relating to the transfer from Assignor to Assignee of various rights in domain names and the Marks; and

**WHEREAS**, Assignor desires to assign the Marks to Assignee, and Assignee wishes to acquire the Marks from Assignor, together with any goodwill associated with the Marks, pursuant to the terms herein and in a form acceptable for recordation by the U.S. Patent and Trademark Office.

**NOW, THEREFORE**, for the consideration described in the recitals above and in the Agreement, and other good and valuable consideration, the receipt of which is acknowledged, Assignor and Assignee agree as follows.

1. Assignor hereby assigns to Assignee all right, title and interest in and to the Marks, together with the goodwill associated with the Marks, and any and all registrations and applications for registration of the Marks, and also including, without limitation, any and all rights to petition, sue or otherwise seek and recover damages, profits and any other remedy (monetary, injunctive, declaratory or other), for any past, present or future infringement, dilution, conversion or misappropriation of, or other injury, offense, violation, breach of duty or wrong relating to the Marks.
2. Assignor warrants that it has good title to the Marks, free and clear of any liens, pledges, security interests and encumbrances, that it has no actual or constructive knowledge of any claims that the Marks infringe, dilute, or otherwise misappropriate the intellectual property rights of another, and that it has full and complete power and authority to sell, transfer and assign the Marks to Assignee.

**IN WITNESS WHEREOF**, Assignor and Assignee have signed this Trademark Assignment on the day shown below.


**ASSIGNOR:**  
Dancing Deer Baking Company, Inc.

By: [Signature]  
Name: Terrence W. Kasper  
Title: Founder, CEO  
Date: 7/13/09

**ASSIGNEE:**  
Compass Group USA, Inc.

By: [Signature]  
Name: John M. Cuthill  
Title: CFO  
Date: 8/5/09

**SCHEDULE A**

| Mark  | Registration No. | Registration Date | Goods & Services   |
|---|------------------|-------------------|--|
| SEND MUNCHIES   | 2707278          | April 15, 2003    | Class 030: Bakery goods, bakery desserts, cookies, coffee, tea.<br>Class 035: Retail bakery shop.<br>Class 039: Food delivery. |
| SENDMUNCHIES.COM  | 2760420          | September 2, 2003 | Class 030: Bakery goods, bakery desserts, cookies, coffee, tea.<br>Class 035: Retail bakery shop.<br>Class 039: Food delivery. |
|  | 2906151          | November 30, 2004 | Class 030: Bakery goods, bakery desserts, cookies, coffee, tea.<br>Class 035: Retail bakery shop.<br>Class 039: Food delivery. |

