

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bob Mackie International, Ltd.		09/16/2009	CORPORATION: BERMUDA
RECEIVING PARTY DATA			
Name:	Bob Mackie Design Group, Ltd.		
Street Address:	230 Park Avenue		
Internal Address:	Suite 446		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10169		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3464000	IRIDESCENCE	
Serial Number:	77545378	BOB MACKIE	
Registration Number:	1823766	BOB MACKIE BOUTIQUE	
CORRESPONDENCE DATA			
Fax Number:	(212)813-9600		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(212) 813-1600		
Email:	cboehm@creativity-law.com		
Correspondent Name:	Caroline G. Boehm		
Address Line 1:	488 Madison Avenue		
Address Line 2:	19 FL		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	MACKIE 0001		
NAME OF SUBMITTER:	Caroline G. Boehm		

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REEL: 004062 FRAME: 0638

Signature:	/CGB/
Date:	09/16/2009
Total Attachments: 2 source=Bob Mackie Trademark Assignment#page1.tif source=Bob Mackie Trademark Assignment#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Bob Mackie International, Ltd. a corporation organized and existing under the laws of Bermuda, having an address of 230 Park Avenue, Suite 446, New York, NY 10169 (“Assignor”), is the owner of the following trademarks and corresponding U.S. Registration Numbers (collectively, “the Trademarks”):

Mark	Reg. No./ App. No.	Goods and Services
IRIDESCENCE	3,464,000	IC 3: Fragrances, namely, colognes and perfumes; fragranced personal care preparations, namely, non-medicated body creams, non-medicated body lotions, non-medicated body powders, non-medicated skin and body soaps and non-medicated bath gels
BOB MACKIE	77/545,378	IC 3: Fragrances, namely, colognes and perfumes; fragranced personal care preparations, namely, non-medicated body creams, non-medicated body lotions, non-medicated body powders, non-medicated skin and body soaps and non-medicated bath gels
BOB MACKIE BOUTIQUE	1,823,766	IC 25: women’s evening wear; namely, dresses, skirts, pants, jackets, boleros, gowns, suits, capes and cover-ups

WHEREAS, Bob Mackie Design Group, Ltd., a corporation organized and existing under the laws of the State of New York, having an address of 230 Park Avenue, Suite 446, New York, NY 10169 (“Assignee”), is desirous of acquiring the right, title and interest in, to and under the Trademarks and the goodwill of the businesses and concerning the goods and services relating thereto.

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, as of September 16, 2009, Assignor has sold, assigned, transferred and set over, and does hereby sell, assign, transfer and set over to the Assignee the Trademarks and the goodwill of the businesses symbolized thereby, the same to be held and enjoyed by Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor, if the assignment and sale had not been made; together with all claims for damages by reason of past infringement of the Trademarks with the right to sue for, and collect the same for its own use and enjoyment, and for use and enjoyment of its successors, assigns or other legal representatives.

BOB MACKIE INTERNATIONAL, LTD.

By: 
Marc Schwartz

Title: Chief Operating Officer

Dated: September 16, 2009