

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Trademark Holdings Corporation		06/10/2009	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	FB Acquisition, LLC		
Street Address:	700 South Ayersville Road		
City:	Mayodan		
State/Country:	NORTH CAROLINA		
Postal Code:	27027		
Entity Type:	CORPORATION: NORTH CAROLINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2217906	VAQUERO	
CORRESPONDENCE DATA			
Fax Number:	(502)540-2139		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	bwc2@gdm.com		
Correspondent Name:	Brian W. Chellgren		
Address Line 1:	101 South Fifth Street		
Address Line 2:	3500 National City Tower		
Address Line 4:	Louisville, KENTUCKY 40202		
ATTORNEY DOCKET NUMBER:	113334.000006		
NAME OF SUBMITTER:	Brian W. Chellgren		
Signature:	/bwc/		
Date:	09/18/2009		

CH \$40.00 2217906

Total Attachments: 2

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ASSIGNMENT OF REGISTERED MARK

THIS ASSIGNMENT, dated as of June 10, 2009, is from Trademark Holdings Corporation, a Florida corporation, whose address is 700 South Ayersville Road, Mayodan, North Carolina 27027 ("Assignor"), to FB Acquisition, LLC, a North Carolina limited liability company with a business address of 700 South Ayersville Road, Mayodan, North Carolina 27027 ("Assignee").

WITNESSETH:


WHEREAS, Assignor has adopted and used the following mark which is registered in the United States Patent and Trademark Office:

<u>MARK</u>	<u>REGISTRATION NO.</u>	<u>REGISTRATION DATE</u>
VAQUERO	2,217,906	January 12, 1999

WHEREAS, Assignee is desirous of acquiring said mark and the registration therefor;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all of its right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above-identified registration therefor.


TRADEMARK HOLDINGS CORPORATION
Assignor

By: 

J. Ronald Denman
Executive Vice President
& General Counsel

ACCEPTED:

FB ACQUISITION, LLC
Assignee

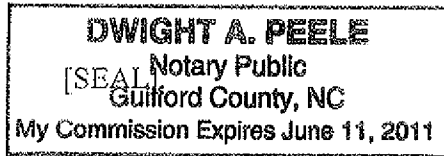
By: 

J. Ronald Denman
Manager/Member

STATE OF North Carolina)
)
COUNTY OF Guilford)

The foregoing instrument was acknowledged before me this 10 day of June, 2009,
by J. Ronald Denman, Executive Vice President & General Counsel of Trademark Holdings
Corporation, on behalf of the corporation.

My Commission expires June 11, 2011.

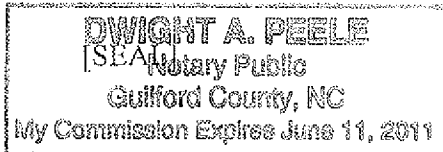


D A P
NOTARY PUBLIC

STATE OF North Carolina)
)
COUNTY OF Guilford)

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by J. Ronald Denman, Manager/Member of FB Acquisition, LLC, on behalf of the company.

My Commission expires June 11, 2011.



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