

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
GS & G Inc.		07/24/2009	CORPORATION: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Addict Ltd.		
<b>Street Address:</b>	Unit 2, Muira Industrial Estate		
<b>Internal Address:</b>	William Street		
<b>City:</b>	Southampton		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	SO14 5QH		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3039758	ADDICT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(949)752-5439		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	949 752 5344		
<b>Email:</b>	sommer@stussy.com		
<b>Correspondent Name:</b>	John R. Sommer		
<b>Address Line 1:</b>	17426 Daimler Street		
<b>Address Line 4:</b>	Irvine, CALIFORNIA 92614		
<b>ATTORNEY DOCKET NUMBER:</b>	ADDICT,ASSIGNMENT		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>			
<b>Address Line 1:</b>			
<b>Address Line 2:</b>			

OP \$40.00 3039758

**900143534**

**TRADEMARK  
 REEL: 004064 FRAME: 0472**

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Attorney for Assignee, California bar

Signature:

/John R. Sommer/

Date:

09/18/2009

Total Attachments: 1

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TRADEMARK ASSIGNMENT

(ADDICT)

For valuable consideration, receipt of which is hereby acknowledged, the undersigned GS&G, Inc., effective immediately, assigns, transfers and conveys to Addict Ltd., a limited liability company organized under the laws of the United Kingdom, Unit 2, Muira Industrial Estate, William Street, Southampton SO14 5QH, United Kingdom, all right, title and interest in and to the mark ADDICT, along with all goodwill associated therewith, including but not limited to:

Reg. No. 3,039,758 for ADDICT

IN WITNESS WHEREOF, the undersigned has executed this assignment this 24<sup>th</sup> day of July 2009.

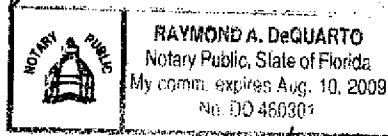
GS&G, Inc.



Eric Guedy

President

[to be notarized]



7/24/09