

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Prism Business Media Inc.		03/15/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Penton Business Media, Inc.		
Street Address:	249 West 17th Street, 4th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10011		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2683328	SPEEDNEWS	
Registration Number:	3241215	SOUTHEAST AGRICULTURAL DIGEST	
Registration Number:	1052169	TRUCK IDENTIFICATION BOOK	
Registration Number:	1402130	NATIONAL REAL ESTATE INVESTOR	
CORRESPONDENCE DATA			
Fax Number:	(215)279-9394		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	215.279.9389		
Email:	linda.ladzenski@flastergreenberg.com		
Correspondent Name:	Jordan A. LaVine		
Address Line 1:	1600 JFK Boulevard, 2nd Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
ATTORNEY DOCKET NUMBER:	P0522.5006		
NAME OF SUBMITTER:	Jordan A. LaVine		

OP \$115.00 2683328

900143900

**TRADEMARK
 REEL: 004067 FRAME: 0655**

Signature:	/Jordan A. LaVine/
Date:	09/24/2009
Total Attachments: 4 source=PENTON ASSIGNMEN#page1.tif source=PENTON ASSIGNMEN#page2.tif source=PENTON ASSIGNMEN#page3.tif source=PENTON ASSIGNMEN#page4.tif	

Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE RESTATED CERTIFICATE OF "PRISM BUSINESS MEDIA INC.", CHANGING ITS NAME FROM "PRISM BUSINESS MEDIA INC." TO "PENTON BUSINESS MEDIA, INC.", FILED IN THIS OFFICE ON THE TWENTY-FIRST DAY OF MARCH, A.D. 2007, AT 5:56 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

2198100 8100

070345694



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5529705

DATE: 03-22-07

TRADEMARK
REEL: 004067 FRAME: 0657

State of Delaware
Secretary of State
Division of Corporations
Delivered 06:10 PM 03/21/2007
FILED 05:56 PM 03/21/2007
SRV 070345694 - 2198100 FILE

SECOND AMENDED AND RESTATED CERTIFICATE OF INCORPORATION
OF
PRISM BUSINESS MEDIA INC.

(Pursuant to Sections 228, 242 and 245 of the General
Corporation Law of the State of Delaware)

Prism Business Media Inc., a Delaware corporation (the "Corporation"), hereby certifies that:

FIRST: The name of the Corporation is "Prism Business Media Inc." The Corporation was originally incorporated under the name "Intertec Acquisition Corporation." The date of filing its original Certificate of Incorporation with the Secretary of State was June 2, 1989.

SECOND: This Second Amended and Restated Certificate of Incorporation (this "Certificate") amends and restates in its entirety the Amended and Restated Certificate of Incorporation of the Corporation. This Certificate has been approved by the directors of the Corporation and duly adopted by the stockholders in the manner and by the vote prescribed by Sections 228, 242 and 245 of the General Corporation Law of the State of Delaware.

THIRD: This Certificate will become effective immediately upon its filing with the Secretary of State of the State of Delaware.

FOURTH: Upon the filing with the Secretary of State of the State of Delaware of this Certificate, the Certificate of Incorporation of the Corporation will be amended and restated in its entirety to read as follows:

* * * * *

NY1-3970847v3

TRADEMARK
REEL: 004067 FRAME: 0658

**SECOND AMENDED AND RESTATED
CERTIFICATE OF INCORPORATION**

OF

PENTON BUSINESS MEDIA, INC.

FIRST: The name of the Corporation is Penton Business Media, Inc.

SECOND: The address of the registered office of the corporation in the state of Delaware and the county of Kent is 615 South Dupont Highway, Dover, Delaware 19901 and the name of the registered agent at that address is Capitol Services, Inc.

THIRD: The purpose of the Corporation is to engage in any lawful act or activity for which corporations may be organized under the General Corporation Law of Delaware.

FOURTH: The total number of shares of all classes of capital stock which the Corporation shall have authority to issue is 51,000 shares, consisting of 1,000 shares of Common Stock, par value \$.01 per share, and 50,000 shares of Preferred Stock, par value of \$.01 per share.

The board of directors is authorized, subject to any limitations prescribed by law, to provide for the issuance of the shares of Preferred Stock in series, and by filling a certificate pursuant to the applicable law of the state of Delaware, to establish from time to time the number of shares to be included in each such series, and to fix the designation, powers, preferences and rights of the shares of each such series and any qualifications, limitations or restrictions thereof. The number of authorized shares of Preferred Stock may be increased or decreased (but not below the number of shares thereof then outstanding) by the affirmative vote of the holders of a majority of the Common Stock without a vote of the holders of the Preferred Stock, or of any series thereof, unless a vote of any such holders is required pursuant to the certificate or certificates establishing the series of Preferred Stock.

FIFTH: The duration of the corporation shall be perpetual.

SIX: The personal liability of all of the directors of the corporation is hereby eliminated to the fullest extent allowed as provided by the Delaware General Corporation Law, as the same may be supplemented and amended.

SEVENTH: The corporation shall, to the fullest extent legally permissible under the provisions of the Delaware General Corporation Law, as the same may be amended and supplemented, have the power to indemnify and hold harmless any and all persons whom it shall have power to indemnify under said provisions from and against any and all liabilities (including expenses) imposed upon or reasonably incurred by such person in connection with any action, suit or other proceeding in which such

person may be involved or with which such person may be threatened, or other matters referred to in or covered by said provisions both as to action in such person's official capacity and as to action in another capacity while holding such office, and shall continue as to a person who has ceased to be a director or officer of the corporation. Such indemnification provided shall not be deemed exclusive of any other rights to which those indemnified may be entitled under any Bylaw, agreement or resolution adopted by the shareholders entitled to vote thereon after notice.

EIGHTH: The Bylaws may be altered, amended or repealed or new bylaws may be adopted by the stockholders or by the Board of Directors. The power of the Board of Directors to adopt, amend or repeal bylaws shall not divest or limit the power of the stockholders to adopt, amend or repeal bylaws.

Dated on this 15th day of March, 2007.

/s/ ANUP BAGARIA

Anup Bagaria
Co-President