

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Crystal Clear Industries, Inc.		01/12/2009	CORPORATION: NEW JERSEY

RECEIVING PARTY DATA

Name:	Debt Acquisition MC LLC
Street Address:	1531 57th Street
Internal Address:	Attn: Chaim Babad
City:	Brooklyn
State/Country:	NEW YORK
Postal Code:	11219
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK

PROPERTY NUMBERS Total: 18

Property Type	Number	Word Mark
Serial Number:	74328913	AMERICAN ATELIER
Serial Number:	73347975	CCI
Serial Number:	75079595	CCI
Serial Number:	75221459	CCI
Serial Number:	75627403	CCI
Serial Number:	74367303	CELEBRATIONS
Serial Number:	75175295	CELEBRATIONS
Serial Number:	75079078	CRYSTAL CLEAR
Serial Number:	75267726	CRYSTAL CLEAR
Serial Number:	75517825	CRYSTAL CLEAR
Serial Number:	73538759	CRYSTAL CLEAR GALLERIES
Serial Number:	73347977	CRYSTAL CLEAR INDUSTRIES
Serial Number:	74215725	FIFTH AVENUE CRYSTAL LTD.

OP \$465.00 74328913

Serial Number:	76596237	HOLIDAY SPIRIT
Serial Number:	75230623	MANHATTAN LIGHTS
Serial Number:	74672193	PARK AVENUE CRYSTAL
Serial Number:	73344542	THE LIGHTERS
Serial Number:	78908856	YOU'RE INVITED!

CORRESPONDENCE DATA

Fax Number: (513)241-6234
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 5132412324
Email: tremaklus@whepatent.com
Correspondent Name: Theodore R. Remaklus
Address Line 1: 441 Vine Street
Address Line 2: 2700 Carew Tower
Address Line 4: Cincinnati, OHIO 45202

ATTORNEY DOCKET NUMBER:	WAMA-05 / 122
NAME OF SUBMITTER:	Theodore R. Remaklus
Signature:	/theodore r remaklus/
Date:	09/29/2009

Total Attachments: 2
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Assignment of Trademark

This Assignment of Trademark is made as of the 12th day of January, 2009, by Crystal Clear Industries, Inc. (the "Assignor") for the benefit of Debt Acquisition MC LLC, a New York limited liability company (the "Assignee").

WHEREAS, as of the date hereof, the Assignor is the owner of those certain trademark, and the trademark registrations in the United States Patent and Trademark Office, as delineated on Exhibit "A" annexed hereto (collectively, the "Trademarks"); and

WHEREAS, the Assignee is desirous of acquiring the Trademarks and the business and goodwill of the business in connection therewith.

NOW, THEREFORE, the Assignor, for good and valuable consideration, the receipt and sufficiency of which is hereby expressly acknowledged, hereby sells, assigns, conveys and transfers unto Assignee, its successor and assigns, Assignor's entire right, title and interest in and to the Trademarks set forth on Exhibit A, together with the business and all goodwill of the business connected with the use of or symbolized by the Trademarks, including any license, franchise, or distributor agreements, labels and advertising, and Assignor's entire right, title and interest in and to any and all claims and demands it may have, at law or in equity, for past infringement of the Trademarks as well as any rights to damages or profits it may have as of the date hereof and the right to sue for and recover same in Assignee's own name.

IN WITNESS WHEREOF, the Assignor has caused this Assignment of Trademark to be executed as of the date first written above.

Crystal Clear Industries, Inc.

By: _____

Name: *Shawn Leifowitz*

Title: *COO*

EXHIBIT A

Reg. Number	Work Mark
74328913	AMERICAN ATELIER
73347975	CCI
75079595	CCI
75221459	CCI
75627403	CCI
74367303	CELEBRATIONS
75175295	CELEBRATIONS
75079078	CRYSTAL CLEAR
75267726	CRYSTAL CLEAR
75517825	CRYSTAL CLEAR
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