

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
aQuantive, Inc.		09/25/2009	CORPORATION: WASHINGTON
RECEIVING PARTY DATA			
Name:	Razorfish LLC		
Street Address:	821 Second Avenue		
Internal Address:	Suite 1800		
City:	Seattle		
State/Country:	WASHINGTON		
Postal Code:	98104		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	2636089	AVENUE A	
Registration Number:	2956291	BIDMANAGER	
Registration Number:	2956290	BIDMANAGER	
Registration Number:	3014072	CHANNELSCOPE	
Registration Number:	2005622	RAZORFISH	
Registration Number:	2610555	RAZORFISH	
CORRESPONDENCE DATA			
Fax Number:	(206)682-6031		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	206-622-4900		
Email:	billf.docketing@seedip.com		
Correspondent Name:	William O. Ferron, Jr.		
Address Line 1:	701 Fifth Avenue		
Address Line 2:	Suite 5400		
Address Line 4:	Seattle, WASHINGTON 98104		

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TRADEMARK
REEL: 004070 FRAME: 0411

ATTORNEY DOCKET NUMBER:	660005.06038
NAME OF SUBMITTER:	William O. Ferron, Jr.
Signature:	/William O. Ferron, Jr./
Date:	09/29/2009
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif	

ASSIGNMENT OF MARKS

WHEREAS, aQuantive, Inc. (hereinafter referred to as ASSIGNOR), a Washington corporation, is the owner of the Marks and the corresponding trademark registrations set forth in the attached SCHEDULE OF MARKS (hereinafter collectively referred to as the MARKS); and

WHEREAS, Razorfish LLC (hereinafter referred to as ASSIGNEE), a Delaware limited liability company having its principal office at 821 Second Avenue, Suite 1800, Seattle Washington 98104, is desirous of acquiring all right, title and interest of ASSIGNOR in and to the MARKS, together with the goodwill of the business associated with the MARKS;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE, its entire right, title and interest in and to the MARKS, together with the goodwill of the business associated with the MARKS and all claims for damages by reason of past infringement of the MARKS, and the right to sue for and collect the same.

aQuantive, Inc.

Name:

Title:

September 25th, 2009

Date

ASSIGNEE
Razorfish LLC

Name:

Title:

September 25th, 2009

Date

SCHEDULE OF MARKS

MS Docket No.	Reg. Date	Reg. No.	Mark	Country	Class
26DOM82505862	10/15/2002	2,636,089	AVENUE A	US	35
26INT83149317	7/24/2007	2,462,234	AVENUE A/RAZORFISH	United Kingdom	16;35;42
26DOM82504236	5/24/2005	2,956,291	BIDMANAGER	US	35
26DOM82501281	5/24/2005	2,956,290	BIDMANAGER	US	42
26DOM82501283	11/8/2005	3,014,072	CHANNELSCOPE	US	35
26INT83313383	3/9/2009	IR 998,286	RAZORFISH	International	35
26DOM82505230	10/8/1996	2,005,622	RAZORFISH	US	42
26DOM82505228	8/20/2002	2,610,555	RAZORFISH (STYLIZED)	US	35;42