

RE 9/7/09



103574829

original documents or copy thereof.

TO THE ASSISTANT COMMISSIONER

1. Name of conveying party(ies): (If multiple assignors, list numerically)

(1) Fancl International, Inc.
(Corporation of California)

Additional name(s) of conveying party(ies) attached?
() Yes (X) No

2. Name and address of receiving party(ies):

Name: boscia, LLC
Address: 17138 Pullman St., Suite 100, Irvine, CA 92614
(Corporation of California)

Additional name(s) of receiving party(ies) attached?
() Yes (X) No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other:

Execution Date: (If multiple assignors, list execution dates in numerical order corresponding to numbers indicated in 1 above)

July 21, 2009

4. Application number(s) or Patent number(s):

- Application(s) filed herewith:
- Trademark Application No.: 76/688534
Filing Date: April 11, 2008
- Patent No.:
Issue Date:

Additional numbers attached? () Yes (X) No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Yasuo Muramatsu
MURAMATSU & ASSOCIATES
Internal Address: Suite 310
Street Address: 114 Pacifica
City: Irvine State: CA ZIP: 92618
Attorney's Docket No.: FANCL.011TUS

7. Total fee (37 CFR 3.41): \$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

Please charge this account for any additional fees which may be required, or credit any overpayment to this account.

6. Total number of applications and patents involved: 1

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct, and any attached copy is a true copy of the original document.

Yasuo Muramatsu
Name of Person Signing

Signature

9/7/09
Date

38,684
Registration No.

Total number of pages including cover sheet, attachments and document: 2

Mail documents to be recorded with required cover sheet information to:

Commissioner for Patents and Trademarks
Box Assignments
Alexandria, VA 22313-1450

TRADEMARK ASSIGNMENT

WHEREAS, I, **Gen Inomata**, a president of **Fancl International, Inc.** (hereinafter "ASSIGNOR"), a California corporation, with its principal place of business at 1811 Kaiser Avenue, Irvine, CA 92614, and am properly authorized to execute this assignment on behalf of ASSIGNOR which owns an application for trademark registration and goodwill associated therewith (hereafter "Application") filed with the United States Patent and Trademark Office on the mark "INTENSIVE EYE TREATMENT" with the assigned trademark application No. 76/688534 filed on April 11, 2008:

AND WHEREAS, **boscia, LLC** (hereinafter "ASSIGNEE"), a California corporation, with its principal place of business at 17138 Pullman St., Suite 100, Irvine, CA 92614, desires to acquire the entire right, title, and interest in and to the said Application and associated goodwill:

NOW, THEREFORE, in the receipt of valuable consideration which is hereby acknowledged, ASSIGNOR does acknowledge that is has sold, assigned, transferred and set over, and ASSIGNOR does hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title, and interest in the United States in, to and under the said Application and all divisions and renewals thereof, and all trademark registration of the United States which may be granted thereon and all extensions and renewals thereof; and ASSIGNOR hereby authorizes and requests the Commissioner of Trademarks of the United States, to issue all trademark registration for said Application to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND ASSIGNOR HEREBY covenants and agrees that it will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to ASSIGNOR respecting said Application, and testifies in any legal proceeding, sign all lawful papers, executes all divisional applications, makes all rightful oaths and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper trademark protection for said Application.

This 21 day of July 2009



Gen Inomata