

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
THE WOOSTER BRUSH COMPANY		08/19/2009	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	BEHR PROCESS CORPORATION		
Street Address:	3400 West Segerstrom Avenue		
City:	Santa Ana		
State/Country:	CALIFORNIA		
Postal Code:	92704		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3120644	POLAR BEAR	
Registration Number:	3173690		
CORRESPONDENCE DATA			
Fax Number:	(248)358-3351		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(248) 358-4400		
Email:	cbaunoch@brookskushman.com		
Correspondent Name:	Leon E. Redman		
Address Line 1:	1000 Town Center, 22nd Floor		
Address Line 4:	Southfield, MICHIGAN 48075-1238		
ATTORNEY DOCKET NUMBER:	MASBT 0101 A		
NAME OF SUBMITTER:	Leon E. Redman		
Signature:	/leon e redman/		

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TRADEMARK
REEL: 004071 FRAME: 0534

Date:

10/01/2009

Total Attachments: 1

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WHEREAS, The Wooster Brush Company, an Ohio corporation, at 604 Madison Avenue, P.O. Box 6010, Wooster, Ohio 44691-6010 ("Wooster") is owner of the following (collectively, the "Trademark Rights"):

U.S. Trademark Registration Nos. 3120644 dated July 25, 2006 (for "POLAR BEAR") and 3173690 dated November 21, 2006 (for a design); and

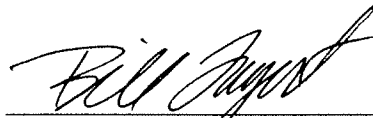
Any and all rights and privileges provided under the trademark, unfair competition and other laws of the United States, the individual states thereof and jurisdictions foreign thereto with respect to the marks of the foregoing registrations; the GOODWILL of the business in which the marks are used; and any and all renewals thereof, together with the right to bring suit and collect for past infringements thereof.

WHEREAS, Behr Process Corporation, a California corporation, at 3400 West Segerstrom Avenue, Santa Ana, California 92704 ("Behr), wishes to acquire the Trademark Rights.

NOW, THEREFORE, in view of the payment of Ten Dollars (\$10.00), and other legally sufficient and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Wooster DOES HEREBY forever assign and transfer to Behr all right, title and interest in and to the Trademark Rights including, without limitation, the GOODWILL of the business in which the marks are used.

Wooster shall, without further consideration, execute any additional documents and take such further action as may be requested to vest in Behr good, valid and marketable title to the Trademark Rights. This Assignment and all terms hereof shall be binding upon and inure to the benefit of the parties and their respective heirs, personal and legal representatives, successors and assigns.

The Wooster Brush Company



By: Bill Fagert
Its: Vice President of Finance

Date: August 19, 2009