TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Style Vizion, Inc.		10/01/2009	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Wearology FZE	
Street Address:	R4-30 P.O. Box 122093	
City:	Saif-Zone, Sharjah	
State/Country:	UNITED ARAB EMIRATES.	
Entity Type:	CORPORATION: UNITED ARAB EMIRATES.	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	77780500	ECO-GERMGARD

CORRESPONDENCE DATA

Fax Number: (310)734-8696

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 310-734-8695

Email: madler@ta-llp.com

Correspondent Name: Michael S. Adler

Address Line 1: 9300 Wilshire Blvd, Suite 550
Address Line 4: Beverly Hills, CALIFORNIA 90212

ATTORNEY DOCKET NUMBER: GREEN APPLE

DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2: Address Line 3:

Address Line 4:

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NAME OF SUBMITTER:	Michael S. Adler, Attorney for Applicant	
Signature:	/Michael S. Adler/	
Date:	10/01/2009	
Total Attachments: 1 source=2009-10-01 Assignment of TM#page1.tif		

TRADEMARK
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ASSIGNMENT OF TRADEMARK

This TRADEMARK ASSIGNMENT (this "Assignment") is entered into by Style Vision, Inc., a California corporation with offices located at 1601 N. Sepulveda Blvd, #397, Manhattan Beach, CA 90266 ("Assignor"), as assignor, in favor of Wearology FZE, a *corporation* of the *United Arab Emirates* with a mailing address of R4-36 P.O. Box 122093, Saif-Zone, Sharjah, U.A.E. ("Assignee"), as assignee, with reference to the following facts and circumstances:

Assignor is the current owner of the following United States Trademark Application:

Trademark Application	Application No.	Application Date
ECO-GERMGARD	77/780,500	July 14, 2009

WHEREAS, to the best of Assignor's knowledge, Assignor is the proprietor of all right, title and interest in and to the application for ECO-GERMGARD for clothing and linens, (the "Trademark"); and

WHEREAS, Assignee is a successor to a portion of the business of the existing and ongoing business of the Assignor; and

Whereas, Assignee desires to acquire all right, title and interest in and to the application and related rights.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer unto Assignee in perpetuity, all right, title and interest of Assignor in and to the application, together with the goodwill of the business symbolized by the mark that is the subject of said application, as well as any and all common law rights to the mark that is the subject of said application in the United States and any state thereof, and any and all claims and demands it may have either at law or in equity arising out of any past infringements.

Assignor does hereby expressly agree that procedures be taken with the United States Patent and Trademark Office singly by Assignee to record the transfer of the Trademark to Assignee.

In testimony whereof, Assignor has caused this Assignment to be executed by its officer thereunto duly authorized.

Dated as of: October 1, 2009

Style Vision, Inc.

ristofer Smith, President

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RECORDED: 10/01/2009

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