

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	05/01/2009		
<b>CONVEYING PARTY DATA</b>			
	<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>
	Mailbox Music, Inc.		10/02/2009
			<b>Entity Type</b>
			CORPORATION: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Guruz Media, Inc.		
<b>Street Address:</b>	26133 U.S. 19 North		
<b>Internal Address:</b>	# 300		
<b>City:</b>	Cleawater		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33761		
<b>Entity Type:</b>	CORPORATION: FLORIDA		
<b>PROPERTY NUMBERS Total: 1</b>			
	<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
	<b>Serial Number:</b>	77624116	GEAR GURUZ
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(201)525-0133		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	201-525-0300		
<b>Email:</b>	ip@musicesq.com		
<b>Correspondent Name:</b>	Bienstock & Michael, P.C.		
<b>Address Line 1:</b>	411 Hackensack Ave.		
<b>Address Line 2:</b>	Continental Plaza, 7th Floor		
<b>Address Line 4:</b>	Hackensack, NEW JERSEY 07601		
<b>NAME OF SUBMITTER:</b>	Ronald Bienstock		
<b>Signature:</b>	/thesuit/		

OP \$40.00 77624116

**900144622**

**TRADEMARK  
 REEL: 004073 FRAME: 0602**

Date:

10/05/2009

Total Attachments: 2

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## TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made nunc pro tunc effective as of May 1, 2009 from Mailbox Music, Inc., a Florida corporation with a business address at 2853 Gloria Ct., Clearwater, FL 33761 ("Assignor") to Guruz Media, Inc., a Florida corporation with a business address at 26133 U.S. 19 North #300, Clearwater FL 33761 ("Assignee"):

WHEREAS, ASSIGNOR is the owner of the following U.S. Trademark Application:

**Serial No. 77/624,116 for GEAR GURUZ (the "Mark")**

together with the goodwill of the business symbolized thereby in connection with the services for which the Mark is used (the "Services").

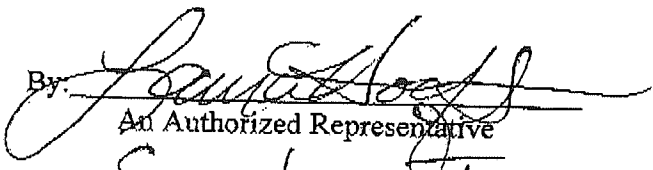
WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its rights, title, and interest in and to the Mark.

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR's right, title, and interest of whatever kind in and to the Mark, together with (1) the goodwill of the business relating to Services for which the Mark is used and for which it is registered, (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Mark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Mark, and (3) all rights to sue for past, present and future infringements or misappropriations of the Mark.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Mark.

IN WITNESS WHEREOF, ASSIGNOR has duly executed under seal and delivered this Assignment, as of the day and year first above written.

ASSIGNOR:

By:   
An Authorized Representative

Title: Secretary Treas.

ACKNOWLEDGEMENT

State of Florida

County of Pinellas

Before me, a Notary Public, on this 10/2/09 day of October 2009, personally appeared Laura Hoeff, to me known and known to me to be the assignor of the above named, and acknowledged that they executed the foregoing Assignment on behalf of said assignor and pursuant to his authority duly received.

FWD as FD

Surekha Parekh

Notary Public

