

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
aQuantive, Inc.		10/01/2009	CORPORATION: WASHINGTON
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Razorfish LLC		
<b>Street Address:</b>	821 Second Avenue		
<b>Internal Address:</b>	Suite 1800		
<b>City:</b>	Seattle		
<b>State/Country:</b>	WASHINGTON		
<b>Postal Code:</b>	98104		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3685849	RAZORFISH	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(206)682-6031		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	206-622-4900		
Email:	billf.docketing@seedip.com		
Correspondent Name:	William O. Ferron, Jr.		
Address Line 1:	701 Fifth Avenue		
Address Line 2:	Suite 5400		
Address Line 4:	Seattle, WASHINGTON 98104		
ATTORNEY DOCKET NUMBER:	660005.06038		
NAME OF SUBMITTER:	William O. Ferron, Jr.		
Signature:	/William O. Ferron, Jr./		

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**TRADEMARK  
 REEL: 004074 FRAME: 0461**

Date:

10/06/2009

Total Attachments: 1

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ASSIGNMENT OF MARKS

WHEREAS, aQuantive, Inc. (hereinafter referred to as ASSIGNOR), a Washington corporation, is the owner of U.S. Registration No. 3,685,849 for RAZORFISH, which issued September 22, 2009 (hereinafter referred to as the MARK); and

WHEREAS, Razorfish LLC (hereinafter referred to as ASSIGNEE), a Delaware limited liability company having its principal office at 821 Second Avenue, Suite 1800, Seattle Washington 98104, is desirous of acquiring all right, title and interest of ASSIGNOR in and to the MARK, together with the goodwill of the business associated with the MARK;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE, its entire right, title and interest in and to the MARK, together with the goodwill of the business associated with the MARK and all claims for damages by reason of past infringement of the MARK, and the right to sue for and collect the same.

October 1<sup>st</sup>, 2009

Date

aQuantive, Inc.

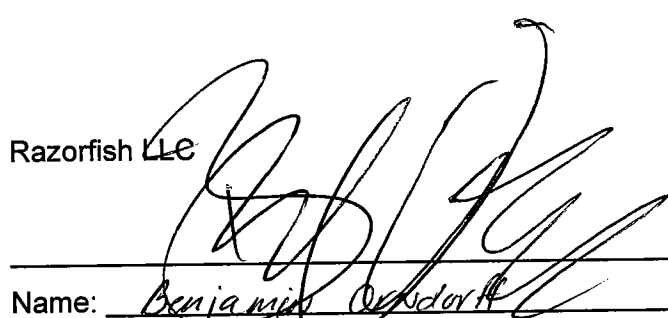
  
Name: Benjamin O. Orndorff

Title: Director

October 1<sup>st</sup>, 2009

Date

Razorfish LLC

  
Name: Benjamin Orndorff

Title: Vice President

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