Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Homedics, Inc.		08/27/2009	CORPORATION: MICHIGAN

RECEIVING PARTY DATA

Name:	FKA Distributing Co., d/b/a Homedics, Inc.		
Street Address:	3000 Pontiac Trail		
City:	Commerce Township		
State/Country:	MICHIGAN		
Postal Code:	48390		
Entity Type:	CORPORATION: MICHIGAN		

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	1738986	FLEX APPEAL
Registration Number:	1912370	SOLE MATE
Registration Number:	1687761	SHOWER TIME
Registration Number:	1742232	SOLE SALVATION
Registration Number:	1701607	BODY MATE
Registration Number:	1742972	HEAT WAVE
Registration Number:	1738985	THERMASSAGE
Registration Number:	1747806	BACK PLEASER
Registration Number:	1801475	THE ENERGIZER
Registration Number:	1695935	HOMEDICS
Registration Number:	1803695	INFRA-TECH
Registration Number:	2221026	BODY BASICS
Registration Number:	1851068	BUBBLE BLISS

CORRESPONDENCE DATA

TRADEMARK
900145764 REEL: 004081 FRAME: 0693

1738986

CH \$340 00

Fax Number: (248)358-3351

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 248-358-4400

hshovein@brookskushman.com,

Email: mmowers@brookskushman.com,

cbaunoch@brookskushman.com

Correspondent Name: Matthew R. Mowers, Brooks Kushman P.C.

Address Line 1: 1000 Town Center, 22nd Floor

Address Line 4: Southfield, MICHIGAN 48075-1238

ATTORNEY DOCKET NUMBER:	HOME0969A
NAME OF SUBMITTER:	Hope V. Shovein
Signature:	/hope v shovein/
Date:	10/20/2009

Total Attachments: 1

source=HoMedics Inc Assignment - Signed 8-27-09#page1.tif

TRADEMARK REEL: 004081 FRAME: 0694

CONFIRMATORY ASSIGNMENT

WHEREAS Homedics, Inc. (now known as Homedics-U.S.A., Inc.), a Michigan corporation with its principal place of business at 3000 Pontiac Trail, Commerce Township, Michigan 48390 ("Assignor"), is the owner of the following United States trademarks and registrations therefore:

WHEREAS FKA Distributing Co., d/b/a Homedics, Inc., a Michigan corporation with a principal place of business at 3000 Pontiac Trail, Commerce Township, Michigan 48390 ("Assignee"), has used these marks with Assignor's permission and consent and is desirous of acquiring the following United States trademark registrations;

<u>Mark</u>	Registration No.	Filing Date	Registration Date
FLEX APPEAL	1738986	7/22/1991	12/8/1992
SOLE MATE	1912370	7/22/1991	8/15/1995
SHOWER TIME	1687761	7/22/1991	5/19/1992
SOLE SALVATION	1742232	7/22/1991	12/22/1992
BODY MATE	1701607	7/22/1991	7/21/1992
HEAT WAVE	1742972	7/22/1991	12/29/1992
THERMASSAGE	1738985	7/22/1991	12/8/1992
BACK PLEASER	1747806	7/22/1991	1/19/1993
THE ENERGIZER	1801475	7/22/1991	10/26/1993
HOMEDICS	1695935	7/23/1991	6/23/1992
INFRA-TECH	1803695	5/18/1992	11/9/1993
BODY BASICS	2221026	9/10/1992	2/2/1999
BUBBLE BLISS	1851068	11/27/1992	8/23/1994

WHEREAS the trademarks identified in the above-mentioned registrations have at all times been used in connection with and for the benefit of the Assignor and Assignee, which are related entities;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all right, title and interest in and to the said marks, together with the goodwill of the business symbolized by the marks, the right to sue for past infringement, and the above identified registrations thereof.

Homedics-U.S.A., Inc., Assignor

(Name)

GENERAL COUNISEL (Title)

> TRADEMARK REEL: 004081 FRAME: 0695

RECORDED: 10/20/2009