

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	09/18/2009		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Eye People, Inc.		10/14/2009	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
Name:	Looking Good Optical, Inc.		
Street Address:	186 South Main Street		
City:	New City		
State/Country:	NEW YORK		
Postal Code:	10956		
Entity Type:	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Registration Number:	1116222	LOOKING GOOD	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(212)336-8001		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-336-8000		
Email:	ptodocket@arelaw.com		
Correspondent Name:	Amster, Rothstein & Ebenstein LLP		
Address Line 1:	90 Park Avenue, 21st Floor		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	33250/4		
NAME OF SUBMITTER:	Philip H. Gottfried, Esq.		
Signature:	/Philip H. Gottfried/		

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**TRADEMARK  
 REEL: 004083 FRAME: 0394**

Date:

10/22/2009

Total Attachments: 2

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## CONFIRMATORY SERVICE MARK ASSIGNMENT

WHEREAS, Eye People, Inc., a corporation organized and existing under the laws of the State of New York, and which currently has an address at 186 South Main Street, New City, New York 10956, (hereinafter referred to as the "Assignor") was the owner, on or before September 18, 2009 (hereinafter referred to as the "Effective Date") of all right, title and interest in the federally registered LOOKING GOOD service mark of Registration No. 1,116,222 (the '222 Registration,"); and

WHEREAS, Looking Good Optical, Inc., a corporation organized and existing under the laws of the State of New York, having an address at 186 South Main Street, New City, New York 10956, (hereinafter referred to as the "Assignee") was desirous of acquiring all of the right, title and interest of Assignor in and to the '222 Registration; and

WHEREAS, Assignor did, on the Effective Date, assign the '222 Registration to Assignee; and

WHEREAS, it is now desirous to confirm such Assignment in a form suitable for recording in the United States Patent and Trademark Office.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor confirms that on the Effective Date recited above, it did assign, transfer and deliver all of its right, title and interest in and to the '222 Registration, for all services including those recited in the '222 Registration, along with that part of the good will of the business of Assignor connected with the use of and symbolized by the mark of the '222 Registration along with that portion of the business of Assignor to which the mark pertains, to Assignee.

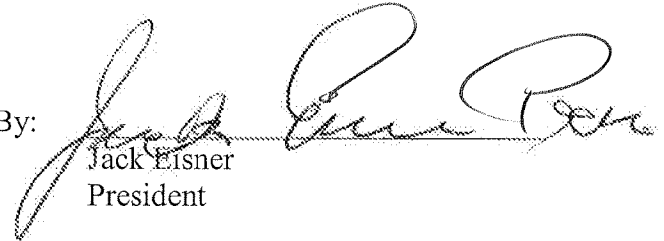
Said Assignor hereby agrees without further consideration to sign all additional lawful papers and to perform all other lawful acts which the Assignee may reasonably request to make this Assignment fully effective, including without limitation, execution of all other documents necessary to effect the intent of this Assignment.

IN WITNESS WHEREOF, the Assignor has caused this Assignment to be duly executed by the undersigned, who had the authority to do so on the Effective Date.

Dated: New City, New York  
October 4, 2009

EYE PEOPLE, INC.

By:



Jack Eisner  
President