

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Aomei Marketing Limited		10/01/2009	COMPANY: HONG KONG
RECEIVING PARTY DATA			
Name:	Australian Apparel Pty Limited		
Street Address:	14 Commercial Road		
City:	Kingsgrove, NSW		
State/Country:	AUSTRALIA		
Postal Code:	2208		
Entity Type:	COMPANY: AUSTRALIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	74269345	SMP	
Registration Number:	2837589	SMP	
Registration Number:	2575965	SMP	
CORRESPONDENCE DATA			
Fax Number:	(336)723-5181		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	336-723-5180		
Email:	jarcher@ennsandarcher.com		
Correspondent Name:	Julia C. Archer		
Address Line 1:	939 Burke Street		
Address Line 4:	Winston-Salem, NORTH CAROLINA 27101		
ATTORNEY DOCKET NUMBER:	SMP ASSIGNMENT		
DOMESTIC REPRESENTATIVE			
Name:			

CH \$90.00 74269345

900145989

**TRADEMARK
 REEL: 004083 FRAME: 0428**

Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:	Julia C. Archer
Signature:	/jarcher/
Date:	10/22/2009
Total Attachments: 3 source=SMP assignment from Aomei to Australian Apparel#page1.tif source=SMP assignment from Aomei to Australian Apparel#page2.tif source=SMP assignment from Aomei to Australian Apparel#page3.tif	

Aomei Marketing Ltd (**Assignor**)

Australian Apparel Pty Limited (**Assignee**)

Deed of assignment of trade marks in the United States of America

Date: 1st Oct 2009

Parties

Aomei Marketing Ltd CR No 1211899 of Room 1905, Wo Hong Building,
148 Wing Lok Street, Sheung Wan, Hong Kong (**Assignor**)

and

Australian Apparel Pty Limited ACN 105 195 917 of 14 Commercial Road,
Kingsgrove, New South Wales, 2208, Australia (**Assignee**)


Background

- A The Assignor is the owner of the United States of America trade marks listed in the Schedule attached to this Deed (**Trade Marks**).
 - B The Assignor has agreed to assign the Trade Marks to the Assignee on the terms and conditions of this Deed.
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Agreed terms

- 1 **Assignment**
In consideration of the payment of AU\$1.00 by the Assignee to the Assignor, the receipt of which the Assignor acknowledges, the Assignor assigns to the Assignee all its right, title and interest in and to the Trade Marks including any related goodwill.
- 2 **Further Action**
Each party must do, at its own expense, all things necessary or desirable (including executing documents) to give effect to this Deed.
- 3 **Governing law and jurisdiction**
This Deed is governed by the law applicable in New South Wales and each party submits to the non-exclusive jurisdiction of the courts of New South Wales.

SCHEDULE OF TRADE MARKS IN THE UNITED STATES OF AMERICA

Number/ Mark	Class/Goods/Services	Status/ Renewal Date
74269345 SMP	Class 25: Clothing; namely, mens and boys shirts, sweat shirts, T-shirts, jackets, shorts, swim trunks, pants and hats	15.12.2012
2837589 SMP	Class 9: Compact discs, films, videos containing music or wide variety of visual entertainment, or both with videos being comprised of sports related themes	04.05.2014
2575965 	Class 18: Backpacks, rucksacks, athletic bags, gym bags, wallets and handbags Class 25: Clothing for men, women and children, namely, hats, socks, footwear, pants, shorts, swim trunks, swimsuits, shirts, t-shirts, sweatshirts, jackets and rain jackets	04.06.2012

Executed as a Deed.

Executed by Aomei Marketing Ltd)



.....
Company Secretary/Director

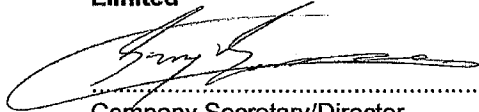
DAVID XIE

.....
Name of Company Secretary/Director
(print)

.....
Director

.....
Name of Director (print)

Executed by Australian Apparel Pty Limited)



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Company Secretary/Director

Garry Georges

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Name of Company Secretary/Director
(print)

.....
Director

MATTHEW WHYTE

.....
Name of Director (print)