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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Guy Watelin de Lummen		10/19/2009	INDIVIDUAL: FRANCE

RECEIVING PARTY DATA

Name:	LUVANIS S.A.	
Street Address:	4, rue Dicks	
City:	Luxembourg	
State/Country:	LUXEMBOURG	
Postal Code:	L-1417	
Entity Type:	CORPORATION: LUXEMBOURG	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	77510678	LES BAGAGES MOYNAT PARIS MARQUE DÉPOSÉE

CORRESPONDENCE DATA

Fax Number: (352)248-7471

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: info@luvanis.com
Correspondent Name: LUVANIS S.A.
Address Line 1: 4, rue Dicks

Address Line 4: Luxembourg, LUXEMBOURG L-1417

ATTORNEY DOCKET NUMBER: MOYNAT US ASSIGNMENT

DOMESTIC REPRESENTATIVE

Name:

Address Line 1: Address Line 2: Address Line 3:

Address Line 4:

REEL: 004084 FRAME: 0375

TRADEMARK

900146104

NAME OF SUBMITTER:	Arnaud de LUMMEN	
Signature:	/adelummen/	
Date:	10/26/2009	
Total Attachments: 1 source=MOYNAT 77,510,678 assignment#page1.tif		

TRADEMARK REEL: 004084 FRAME: 0376

TRADEMARK ASSIGNMENT

This Assignment ("Assignment") effective as of October 19, 2009, is entered into by and between, Guy Watelin de Lummen (the "Assignor"), residing at 21, rue Saint Guillaume, 75007 Paris, France and LUVANIS S.A. (the "Assignee"), with offices at 4, rue Dicks, L-1417 Luxembourg, Luxembourg.

Whereas, the Assignor has agreed to assign any ownership rights that he has in the intent-to-use application for the mark "MOYNAT" (the "Mark") to Assignee, in consideration for the mark and the mark "MOYNAT" (the "Mark") to Assignee, in consideration for the mark "MOYNAT" (the "Mark") to Assignee, in consideration for the mark "MOYNAT" (the "Mark") to Assignee, in consideration for the mark "MOYNAT" (the "Mark") to Assignee, in consideration for the mark "MOYNAT" (the "Mark") to Assignee, in consideration for the mark "MOYNAT" (the "Mark") to Assignee, in consideration for the mark "MOYNAT" (the "Mark") to Assignee, in consideration for the mark "MOYNAT" (the "Mark") to Assignee, in consideration for the mark "MOYNAT" (the "Mark") to Assignee, in consideration for the mark "MOYNAT" (the "Mark") to Assignee, in consideration for the mark "MOYNAT" (the "Mark") to Assignee, in consideration for the mark "MOYNAT" (the "Mark") to Assignee, in consideration for the mark "MOYNAT" (the "Mark") to Assignee, in consideration for the mark "MOYNAT" (the "Mark") to Assignee, in consideration for the mark "MOYNAT" (the "Mark") to Assignee (the mark "MOYNAT") (the "Mark") (the mark "MOYNAT") (the mark "MOY

Now, therefore, in consideration for the payment of sufficiency of which is hereby acknowledged, Assignor transfers, assigns, delivers, and contributes to Assignee, who is the successor in the Assignor's business, all of Assignor's right, title, and interest of whatever kind in and to the Mark, together with the goodwill of the ongoing business associated therewith, including, but not only, any and all retail and wholesale marketing plans, advertising and promotion material, public relations plans, and market surveys, associated with and developed for the forthcoming use of the Mark in the United States of America. The rights herein transferred in the Mark include any and all of Assignor's rights in the intent-to-use application serial no. 77,510,678 for the Mark, the same to be held and enjoyed by Assignee, its successors and assigns, from and after the date hereof as fully and entirely as the same would have been held and enjoyed by Assignor had this assignment of the Mark not be made.

Assignor further covenants that it will execute all documents, papers, forms, authorizations and take all other actions that may be necessary for securing, completing, or vesting in Assignee full right, title, and interest in the Mark.

In witness whereof, the parties hereto have executed and delivered this Agreement on the first date above written.

Guy Watelin de Lummen

LUVANIS S.A.

Name:/ Arnaud de Lummen

Title: Director

Name: Louis de Lummen

Title: Director

TRADEMARK
REEL: 004084 FRAME: 0377

RECORDED: 10/26/2009