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Form PTO-1594 (Rev. 01-09) OMB Collection 0651-0027 (exp. 02/28/2009)	U.S. DEPARTMENT OF COMMERCE United States Patent and Trademark Office					
RECORDATION FO						
TRADEMARKS ONLY						
To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.						
1. Name of conveying party(ies):	2. Name and address of receiving party(ies)					
The Prospecting & Marketing Institute, Inc.	Additional names, addresses, or citizenship attached? 📈 No					
Individual(s) Association General Partnership Limited Partnership Corporation- State: Arizona Other	Name: <u>Havward-Yellen 100 Limited Partnershlo</u> Internal Address: Street Address: <u>39 Vista Estrella South</u> City: <u>Lamy</u>					
Citizenship (see guidelines)	State: New Mexico					
Additional names of conveying parties attached? Yes X No	Country: <u>USA</u> Zip: <u>87540</u> Association Citizenship					
3. Nature of conveyance )/Execution Date(s) :	General Partnership Citizenship					
Execution Date(s) <u>0<to 17,="" 2<="" ber="" u="">009</to></u>	Limited Partnership Cltizenship					
	Corporation Citizenship					
Security Agreement Change of Name	Other Citizenship If assignee is not domiciled in the United States, a domestic					
Other	representative designation is attached: Yes No (Designations must be a separate document from assignment)					
4. Application number(s) or registration number(s) and A. Trademark Application No.(s)	B. Trademark Registration No.(s)					
	Spend and Grow Wealthy, Registration Number 3539130  Bank On Your, Realstration Number 3530300  Additional sheet(s) attached? Yes No					
C. Identification or Description of Trademark(s) (and Filing  5. Name & address of party to whom correspondence	Date If Application or Registration Number is unknown):					
concerning document should be mailed: Name: Claudia Bast	6. Total number of applications and registrations involved:  Two (2)					
Internal Address: State D 2000	7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$_65,00					
Street Address: 24 Frank Lloyd Wright Drive	<ul> <li>Authorized to be charged to deposit account</li> <li>☑ Enclosed</li> </ul>					
City:_Ann Arbor	8. Payment Info <u>rmation: ~</u>					
State: <u>MI</u> Zip: <u>48105</u>						
Phone Number: <u>734-665-4441</u>	Daniel Annual Maria					
Fax Number	Deposit Account Number					
Email Address: crast@psedlaw.com.	Authorized User Name					
9. Signatura: //o/17/09						
Signature  Signature  Total number of pages including cover						
Name of Person Signing  Total number of pages Including cover sheet, attachments, and document:						

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

**TRADEMARK REEL: 004086 FRAME: 0409** 

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	Individual(s) General Partners Corporation-State Other Citizenship (see guide Additional names of conveys Execution Date(s) Assignment Security Agreems Other	ines)_ aying parties eltache nce )/Execution I  Men	d Partnership  dr Yes No  Date(s) :  ger  nge of Name	Internal Address Street A City: La State: M Country: Associ Gene Corpe Corpe trassignee representer (Designar	ddress: 30 my  Ew Maxko  Classion Classion Chiz  ed Partnersh  ed Partnersh  ed Partnersh  for not domic  thy designat  flora must be	tizenchip	Zip:_8254 States, e.c. Yea ment from	lomestic No sasignment)
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	Internal Address: <u>Suit</u>	ri 2ddd		7. Total f	eo (37 CFR	2.8(b)(6) & 3.4	1) \$_55	
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9. <b>Signature</b> :	Down Land	- 10/11/09
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Decuments to be recorded (Including cover eigen) should be faced to (874) 273-0140, or intelled to:
Natil Subplicate Interpretation Services, Director of the USPTO, P.D. Box 1460, Alexandria, VA 22512-1460

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Oct 18 09 03:55p

pamela yellen

## ASSIGNMENT OF TRADEMARK

WHEREAS, The Prospecting & Marketing Institute, Inc., a corporation organized and existing under the laws of the State of Arizona, having a place of business at 39 Vista Estrella South, Lamy, New Mexico 87540 ("Assignor") has adopted and used the following trademark and United States Patent and Trademark Office registration:

MARK: SPEND AND GROW WEALTHY

REGISTRATION DATE: November 25, 2008

SERIAL NUNBER: 77495257

REGISTRATION NUMBER: 3539130

WHEREAS, Assignor has assigned the trademark to Hayward-Yellen 100 Limited Partnership, a limited partnership company organized and existing under the laws of the State of New Mexico, having a place of business at 39 Vista Estrella South, Lamy, New Mexico 87540 ("Assignee") by operation of an agreement between Assignor and Assignee dated Orf 17, 2007

WHEREAS, the Assignor and the Assignee are desirous of confirming the assignment for purposes of filing the same with the United States Patent and Trademark Office and other appropriate governmental offices.

NOW, THEREFORE, for good and valuable consideration, receipt of which is acknowledged, Assignor sold, transferred, assigned, and delivered, and sells, transfers, assigns and delivers unto Assignee, effective as of the date of this Assignment, all right, title and interest in and to the trademark and its United States Patent and Trademark Office registration, together with the goodwill of the business connected with and symbolized by such trademark and trademark registration, as well as all rights to damages or profits, due or accrued, arising out of past infringement of such trademark or injury to said goodwill and the right to sue for and recover the same in the Assignee's own name.

INTENDING TO BE LEGALLY BOUND, the parties have duly executed this Assignment as of the day and year first above written.

Pamela Yellen (Assignor)

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Pamela Yellen

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pamela yellen

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**2**003

Hayward-Yellen 100 Limited Partnership (Assignee)

By:

Pamela Yellen

Its:

Partner.

State of New Mexico

)\$S.

County of Santa Fe

Pamela Yellen, being duly sworn, did depose and say that she/he has read and signed the foregoing Assignment and knows and understands the contents thereof.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.

State of New Mexico

)ss.

County of Santa Fe

Pamela Yellen, being duly sworn, did depose and say that she is a partner in the Hayward-Yellen 100 Limited Partnership and that she is authorized to execute this Assignment on behalf of said partnership; that she has read and signed the foregoing Assignment and knows and understands the contents.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.

**2**004

Oct 18 09 03:54p

pamela yellen

## ASSIGNMENT OF TRADEMARK

WHEREAS, The Prospecting & Marketing Institute, Inc., a corporation organized and existing under the laws of the State of Arizona, having a place of business at 39 Vista Estrella South, Lamy, New Mexico 87540 ("Assignor") has adopted and used the following trademark and United States Patent and Trademark Office registration:

MARK: Bank On Yourself

REGISTRATION DATE: November 11, 2008

SERIAL NUNBER: 77399338

REGISTRATION NUMBER: 3530300

WHEREAS, Assignor has assigned the trademark to Hayward-Yellen 100 Limited Partnership, a limited partnership company organized and existing under the laws of the State of New Mexico, having a place of business at 39 Vista Estrella South, Lamy, New Mexico 87540 ("Assignee") by operation of an agreement between Assignor and Assignee dated OG/17 2009

WHEREAS, the Assignor and the Assignee are desirous of confirming the assignment for purposes of filing the same with the United States Patent and Trademark Office and other appropriate governmental offices.

NOW, THEREFORE, for good and valuable consideration, receipt of which is acknowledged, Assignor sold, transferred, assigned, and delivered, and sells, transfers, assigns and delivers unto Assignee, effective as of the date of this Assignment, all right, title and interest in and to the trademark and its United States Patent and Trademark Office registration, together with the goodwill of the business connected with and symbolized by such trademark and trademark registration, as well as all rights to damages or profits, due or accrued, arising out of past infringement of such trademark or injury to said goodwill and the right to sue for and recover the same in the Assignee's own name.

INTENDING TO BE LEGALLY BOUND, the parties have duly executed this Assignment as of the day and year first above written.

Pamela Yellen (Assignor)

Bγ:

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pamela yellen

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Hayward-Yellen 100 Limited Partnership (Assignee)

By:

Pamela Yellen

lts:

Partner

State of New Mexico

Ĵss.

County of Santa Fe

Pamela Yellen, being duly sworn, did depose and say that she/he has read and signed the foregoing Assignment and knows and understands the contents thereof.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.

10-17-2009

Notary Public

State of New Mexico

)ss.

County of Santa Fe

NEW MEX.CO

MARCEL LEGENDAE

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Pamela Yellen, being duly sworn, did depose and say that she is a partner in the Hayward-Yellen 100 Limited Partnership and that she is authorized to execute this Assignment on behalf of said partnership; that she has read and signed the foregoing Assignment and knows and understands the contents.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.

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Notary Public

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ASSIGNMENT OF TRADEMARK

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MARK: SPEND AND GROW WEALTHY

REGISTRATION DATE: November 25, 2008

SERIAL NUNBER: 77495257

REGISTRATION NUMBER: 3539130

WHEREAS, Assignor has assigned the trademark to Hayward-Yellen 100 Limited Partnership, a limited partnership company organized and existing under the laws of the State of New Mexico, having a place of business at 39 Vista Estrella South, Lamy, New Mexico 87540 ("Assignee") by operation of an agreement between Assignor and Assignee dated <u>Or# / 7</u> 2009

WHEREAS, the Assignor and the Assignee are desirous of confirming the assignment for purposes of filing the same with the United States Patent and Trademark Office and other appropriate governmental offices.

NOW, THEREFORE, for good and valuable consideration, receipt of which is acknowledged, Assignor sold, transferred, assigned, and delivered, and sells, transfers, assigns and delivers unto Assignee, effective as of the date of this Assignment, all right, title and interest in and to the trademark and its United States Patent and Trademark Office registration, together with the goodwill of the business connected with and symbolized by such trademark and trademark registration, as well as all rights to damages or profits, due or accrued, arising out of past infringement of such trademark or injury to said goodwill and the right to sue for and recover the same in the Assignee's own name.

INTENDING TO BE LEGALLY BOUND, the parties have duly executed this Assignment as of the day and year first above written.

Pamela Yellen (Assignor)

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	Pamela Yellen			
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## ASSIGNMENT OF TRADEMARK

WHEREAS. The Prospecting & Marketing Institute, Inc., a corporation organized and existing under the laws of the State of Arizona, having a place of business at 39 Vista Estrella South, Lamy, New Mexico 67540 ("Assignor") has adopted and used the following trademark and United States Patent and Trademark Office registration:

MARK: Bank On Yourself

REGISTRATION DATE: November 11, 2008

SERIAL NUNBER: 77399336

REGISTRATION NUMBER: 3530300

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INTENDING TO BE LEGALLY BOUND, the parties have duly executed this Assignment as of the day and year first above written.

Pamela Yellen (Assignor)

lv:

Pamela Yellen

10-17-2009 Marcel Logarker Notary Public

MARCEL LEGENOTE

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**RECORDED: 10/27/2009**