

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Herconel International B.V.		02/25/2009	CORPORATION: NETHERLANDS
RECEIVING PARTY DATA			
Name:	Herconel Limited		
Street Address:	Tower Gate Place Tal-Qroqq Street		
City:	MSIDA MSD 1703		
State/Country:	MALTA		
Entity Type:	LIMITED LIABILITY COMPANY: MALTA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	78745218	MERCURI URVAL	
Serial Number:	74603071	MERCURI URVAL	
Serial Number:	76393976	MERCURI URVAL EXECUTIVE	
CORRESPONDENCE DATA			
Fax Number:	(414)297-4900		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	4142975723		
Email:	ptomailmilwaukee@foley.com		
Correspondent Name:	Richard J. McKenna		
Address Line 1:	Foley & Lardner LLP		
Address Line 2:	777 E. Wisconsin Avenue		
Address Line 4:	Milwaukee, WISCONSIN 53202-5306		
ATTORNEY DOCKET NUMBER:	086980-0180		
DOMESTIC REPRESENTATIVE			
Name:			

OP \$90.00 78745218

900146453

**TRADEMARK
 REEL: 004087 FRAME: 0295**

Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:	Jill M. Schenk
Signature:	/Jill M. Schenk/
Date:	10/29/2009

Total Attachments: 3

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ASSIGNMENT DEED

The company **Herconel International B.V.** with address Johannes Wermeerplein 11, 1071 DV Amsterdam, The Netherlands (formerly Groen van Prinsterlaan 114, 1181 TW Amstelveen), has signed and transferred with effect from 1st January 2009 to **Herconel Limited**, with address Tower Gate Place Tal-Qroqq Street, MSIDA MSD 1703, Malta, all rights, title and interest in and to each of the marks indicated in **Appendix A**, together with the goodwill of the business symbolized by the marks, and the registrations or pending applications thereof.

Signed in Amsterdam
on 28 of February 2009

Herconel International B.V.

[Signature]
Signature: V.K.G. Hartman
Title: managing director

Signed in Malta
on 21 of January 2009

Herconel Limited

[Signature]
Signature: Carroll SUTSISLES
Title: Director

[Signature]
Signature: JOHN PSALIA
Title: Director

APPENDIX A

Trademark	Country	Appln. No.	Reg. No.
MERCURI URVAL	Australia		497447
MERCURI URVAL	Australia		497446
MERCURI URVAL (logotype)	Australia	1078071	1078071
Mercuri Urval (logotype)	Australia	641638	641638
Mercuri Urval (logotype)	Austria	AM 5245/94	157 474
Mercuri Urval (logotype)	Benelux	834.896	562222
Mercuri Urval (logotype)	Brazil	823369528	
Mercuri Urval (logotype)	Brazil	823369536	
MERCURI URVAL (logotype)	Brazil	827804741	
MERCURI URVAL (logotype)	China	4977826	
Mercuri Urval (logotype)	Denmark	VA 1994 06518	VR 1995 01629
ABCD	EU	004846978	
I-SWOT	EU	004847018	004847018
MERCURI URVAL (logotype)	EU	004654703	
MERCURI URVAL EXECUTIVE (logotype)	EU	002578367	002578367
Mercuri Urval (device)	France	94 540 445	94540445
Mercuri Urval (logotype)	Germany	M 78 991	2 907 472
Mercuri Urval (logotype)	Great Britain	1,585,222	1,585,222

APPENDIX A

Trademark	Country	Appin. No.	Reg. No.
MERCURI URVAL (logotype)	India	1398020	1398020
Mercuri Urval (logotype)	Italy	TO94C002738	684914
MERCURI URVAL (logotype)	Norway	200510135	234569
MERCURI URVAL (logotype)	Norway	945538	170562
Mercuri Urval (logotype)	Poland	Z-203710	141945
Mercuri Urval (logotype)	Portugal	304375	304375
MERCURI URVAL (logotype)	Russian Fed.	2005724886	321725
Mercuri Urval (logotype)	Singapore	T0201993E01995A	T0201993E01995A
Mercuri Urval (logotype)	Spain	1,635,865	1,635,865
Mercuri Urval (logotype)	Spain	1,635,866	1,635,866
MERCURI URVAL (logotype)	Sweden	1991/3971	239521
MERCURI URVAL (logotype)	Switzerland	57927/2005	541 591
Mercuri Urval (logotype)	Switzerland	6843/1994.5	426 091
MERCURI URVAL	USA	74/603,071	2,205,933
MERCURI URVAL (logotype)	USA	78/745,218	
MERCURI URVAL EXECUTIVE (logotype)	USA	76/393,976	3155461

