

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Notal Vision Inc.		10/27/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Reichert, Inc.		
Street Address:	3362 Walden Avenue		
City:	Depew		
State/Country:	NEW YORK		
Postal Code:	14043		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3426704	FORESEE PHP	
CORRESPONDENCE DATA			
Fax Number:	(716)819-4678		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	7168564000		
Email:	gsnyder@hodgsonruss.com		
Correspondent Name:	George L. Snyder, Jr.		
Address Line 1:	140 Pearl Street, Suite 100		
Address Line 2:	The Guaranty Building		
Address Line 4:	Buffalo, NEW YORK 14202-4040		
ATTORNEY DOCKET NUMBER:	039159.00505		
NAME OF SUBMITTER:	George L. Snyder, Jr.		
Signature:	/george l snyder jr/		
Date:	10/30/2009		

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Total Attachments: 3

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ASSIGNMENT OF TRADEMARK

WHEREAS, NotalVision, Inc., a company incorporated under the laws of the State of Delaware ("Assignor") has registered Trade Marks appearing in Schedule 1 (the "Marks") below with the United States Patent and Trademark Office ("USPTO"); and

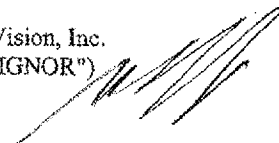
WHEREAS, Assignor now wishes to irrevocably assign all rights in the Marks appearing in Schedule 1 to Reichert, Inc., a Delaware corporation ("Assignee");

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the parties agree as follows:

1. ASSIGNOR does hereby fully and forever, irrevocably sell, assign, convey and transfer, without any qualifications, limitations, conditions or reservations of any kind whatsoever, unto ASSIGNEE, its successors, assigns and legal representatives, its full and entire rights, title and interests in and to the Marks, together with (a) the goodwill of the business symbolized by and associated with said Marks, and (b) the right to sue and recover for, and the right to profits or damages due or accrued arising out of or damage or injury to said Marks or such associated goodwill.
2. ASSIGNEE may deliver and record this Agreement to USPTO and to any other private or governmental body, as necessary, in order to establish ASSIGNEE as the owner of the Marks.

IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE have caused this instrument to be executed on the dates indicated below.

NotalVision, Inc.
("ASSIGNOR")



Dated: October 20, 2009

By: _____
Printed Name: BARAK AZMON
Title: CEO

Reichert, Inc.
("ASSIGNEE")

Dated: October _____, 2009

By: _____
Printed Name: _____
Title: _____

ASSIGNMENT OF TRADEMARK

WHEREAS, NotalVision, Inc., a company incorporated under the laws of the State of Delaware ("Assignor") has registered Trade Marks appearing in Schedule 1 (the "Marks") below with the United States Patent and Trademark Office ("USPTO"); and

WHEREAS, Assignor now wishes to irrevocably assign all rights in the Marks appearing in Schedule 1 to Reichert, Inc., a Delaware corporation ("Assignee");

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the parties agree as follows:

1. ASSIGNOR does hereby fully and forever, irrevocably sell, assign, convey and transfer, without any qualifications, limitations, conditions or reservations of any kind whatsoever, unto ASSIGNEE, its successors, assigns and legal representatives, its full and entire rights, title and interests in and to the Marks, together with (a) the goodwill of the business symbolized by and associated with said Marks, and (b) the right to sue and recover for, and the right to profits or damages due or accrued arising out of or damage or injury to said Marks or such associated goodwill.
2. ASSIGNEE may deliver and record this Agreement to USPTO and to any other private or governmental body, as necessary, in order to establish ASSIGNEE as the owner of the Marks.

IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE have caused this instrument to be executed on the dates indicated below.


NotalVision, Inc.
("ASSIGNOR")

Dated: October ____, 2009

By: _____
Printed Name: _____
Title: _____

Reichert, Inc.
("ASSIGNEE")

Dated: October 27, 2009

By:  _____
Printed Name: TIMOTHY DEVINDOFSKY
Title: PRESIDENT

SCHEDULE 1

FORESEE PHP

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