

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Capper Corporation d/b/a TOAST Products		08/27/2009	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Ideaz, LLC		
<b>Street Address:</b>	400 Sproul Street		
<b>City:</b>	McKees Rocks		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	15136		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: PENNSYLVANIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2534614	TOAST	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(412)288-3063		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	4122887288		
Email:	PTOIPINBOX@reedsmith.com		
Correspondent Name:	Joshua S. Bish		
Address Line 1:	P.O. Box 488		
Address Line 4:	Pittsburgh, PENNSYLVANIA 15230-0488		
ATTORNEY DOCKET NUMBER:	263029.20001JSBNOD		
NAME OF SUBMITTER:	Joshua S. Bish		
Signature:	/Joshua S. Bish/		
Date:	11/02/2009		

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Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Trademark Assignment Agreement (this "Agreement") is made and entered into as of August 27, 2009, by Capper Corporation d/b/a TOAST Products, a California corporation ("Assignor"), and Ideaz, LLC, a Pennsylvania limited liability company ("Assignee").


WHEREAS, Assignor is the owner of the logo attached as Exhibit "A" and the corresponding United States Trademark Registration No. 2,577,613, the trademark "TOAST®", and corresponding United States Trademark Registration No. 2,534,614 and the unregistered trademarks "Screamin' TOAST™", "Performance TOAST™" and "Menthol TOAST™", (collectively the "Trademarks"); and

WHEREAS, Assignor agrees to assign the Trademark to the Assignee and the Assignee agrees to accept the assignment of the Trademark on the terms and conditions set forth herein.

NOW THEREFORE, for good and valuable consideration, the sufficiency and receipt of which is acknowledged, the parties agree as follows:

1. Assignment. Assignor hereby assigns, transfers and conveys unto Assignee all of the Assignor's right, title and interest in and to the Trademarks (registered and unregistered), all goodwill associated therewith, and the right to recover damages and profits for past infringement thereof.
2. Recordation Fees. The recordation of this assignment shall be undertaken by the Assignee, and the Assignee shall bear the fees incurred thereby.
3. Effective Date and Term. This Agreement has been duly executed by the authorized representatives of Assignor and Assignee as of the date first set forth above and shall be effective simultaneously.

Capper Corporation d/b/a TOAST Products

By:   
Fred J. Filippi, President

Ideaz, LLC.

By:   
Judith G. Zlotnik, President

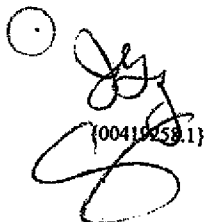
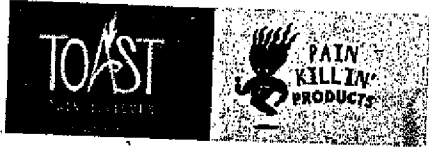
  
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EXHIBIT A

Logo



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