

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Assignee's entity information to a New York limited liability company previously recorded on Reel 004070 Frame 0411. Assignor(s) hereby confirms the assignment of the entire right, title and interest.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
aQuantive, Inc.		10/12/2009	CORPORATION: WASHINGTON

RECEIVING PARTY DATA

Name:	Razorfish LLC
Street Address:	821 Second Avenue
Internal Address:	Suite 1800
City:	SEATTLE
State/Country:	WASHINGTON
Postal Code:	98104
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	2636089	AVENUE A
Registration Number:	2956291	BIDMANAGER
Registration Number:	2956290	BIDMANAGER
Registration Number:	3014072	CHANNELSCOPE
Registration Number:	2005622	RAZORFISH
Registration Number:	2610555	RAZORFISH

CORRESPONDENCE DATA

Fax Number: (206)682-6031
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 206-622-4900
 Email: conniec@seedip.com
 Correspondent Name: William O. Ferron, Jr.
 Address Line 1: 701 Fifth Avenue

900146801

**TRADEMARK
 REEL: 004090 FRAME: 0088**

CH \$165.00 2636089

Address Line 2: Suite 5400
Address Line 4: SEATTLE, WASHINGTON 98104

ATTORNEY DOCKET NUMBER:	660005.06038
NAME OF SUBMITTER:	William O. Ferron, Jr.
Signature:	/William O. Ferron, Jr./
Date:	11/03/2009

Total Attachments: 5

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Assignment of Marks (Corrected)

WHEREAS, the attached Assignment of Marks was recorded with the U.S. Patent and Trademark Office on September 29, 2009 at Reel 004070 and Frame 0411;

WHEREAS, the September 25, 2009 Assignment of Marks incorrectly identified Razorfish LLC as a limited liability company of Delaware when in fact it is a limited liability company of New York;

WHEREAS, the parties have executed this Assignment of Marks (Corrected) which correctly identifies Razorfish LLC as a limited liability company of New York to correct the noted error and eliminate any question as to the effectiveness of the prior assignment;

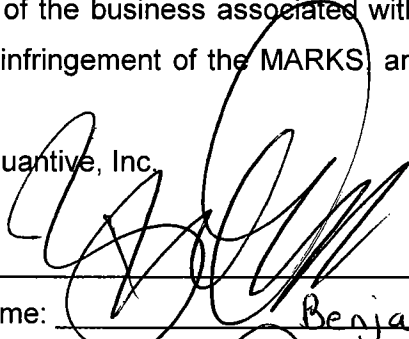
WHEREAS, aQuantive, Inc. (hereinafter referred to as ASSIGNOR), a Washington corporation, is the owner of the Marks and the corresponding trademark registrations set forth in the attached SCHEDULE OF MARKS (hereinafter collectively referred to as the MARKS); and

WHEREAS, Razorfish LLC (hereinafter referred to as ASSIGNEE), a New York limited liability company having its office at 821 Second Avenue, Suite 1800, Seattle, Washington 98104, is desirous of acquiring all right, title and interest of ASSIGNOR in and to the MARKS, together with the goodwill of the business associated with the MARKS;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE, effective September 25, 2009, its entire right, title and interest in and to the MARKS, together with the goodwill of the business associated with the MARKS and all claims for damages by reason of past infringement of the MARKS and the right to sue for and collect the same.

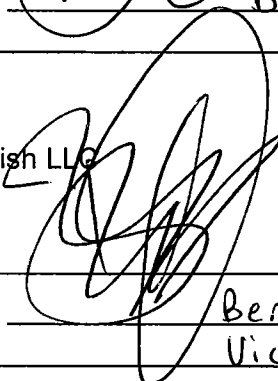
October 12, 2009
Date

aQuantive, Inc.


Name: Benjamin D. Orndorff
Title: Director

October 12, 2009
Date

Razorfish LLC


Name: Benjamin D. Orndorff
Title: Vice President

ASSIGNMENT OF MARKS

WHEREAS, aQuantive, Inc. (hereinafter referred to as ASSIGNOR), a Washington corporation, is the owner of the Marks and the corresponding trademark registrations set forth in the attached SCHEDULE OF MARKS (hereinafter collectively referred to as the MARKS); and

WHEREAS, Razorfish LLC (hereinafter referred to as ASSIGNEE), a Delaware limited liability company having its principal office at 821 Second Avenue, Suite 1800, Seattle Washington 98104, is desirous of acquiring all right, title and interest of ASSIGNOR in and to the MARKS, together with the goodwill of the business associated with the MARKS;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE, its entire right, title and interest in and to the MARKS, together with the goodwill of the business associated with the MARKS and all claims for damages by reason of past infringement of the MARKS, and the right to sue for and collect the same.

September 25th, 2007

Date

aQuantive, Inc.

Name: Benjamin O. Omdorff

Title: Director

September 25th, 2007

Date

ASSIGNEE
Razorfish LLC

Name: Benjamin O Omdorff

Title: Vice President

SCHEDULE OF MARKS

MS Docket No.	Reg. Date	Reg. No.	Mark	Country	Class
26DOM82505862	10/15/2002	2,636,089	AVENUE A	US	35
26INT83149317	7/24/2007	2,462,234	AVENUE A/RAZORFISH	United Kingdom	16;35;42
26DOM82504236	5/24/2005	2,956,291	BIDMANAGER	US	35
26DOM82501281	5/24/2005	2,956,290	BIDMANAGER	US	42
26DOM82501283	11/8/2005	3,014,072	CHANNELSCOPE	US	35
26INT83313383	3/9/2009	IR 998,286	RAZORFISH	International	35
26DOM82505230	10/8/1996	2,005,622	RAZORFISH	US	42
26DOM82505228	8/20/2002	2,610,555	RAZORFISH (STYLIZED)	US	35;42



United States Patent and Trademark Office

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Your assignment has been received by the USPTO.
The coversheet of the assignment is displayed below:

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
aQuantive, Inc.		09/25/2009	CORPORATION: WASHINGTON
RECEIVING PARTY DATA			
Name:	Razorfish LLC		
Street Address:	821 Second Avenue		
Internal Address:	Suite 1800		
City:	Seattle		
State/Country:	WASHINGTON		
Postal Code:	98104		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
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Property Type	Number	Word Mark	
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Address Line 1: 701 Fifth Avenue
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Address Line 4: Seattle, WASHINGTON 98104

ATTORNEY DOCKET NUMBER:	660005.06038
NAME OF SUBMITTER:	William O. Ferron, Jr.
Signature:	/William O. Ferron, Jr./
Date:	09/29/2009

Total Attachments: 2
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RECEIPT INFORMATION

ETAS ID: TM153803
Receipt Date: 09/29/2009
Fee Amount: \$165

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