

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
National Geographic Society		11/04/2009	CORPORATION: DISTRICT OF COLUMBIA
RECEIVING PARTY DATA			
Name:	Glimpse, Inc.		
Street Address:	1145 17th Street, N.W.		
City:	Washington		
State/Country:	DISTRICT OF COLUMBIA		
Postal Code:	20036		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3516215	GLIMPSE	
Serial Number:	77426242	GLIMPSE	
Serial Number:	77472646	GLIMPSE	
Registration Number:	3523854	GLIMPSE ABROAD	
CORRESPONDENCE DATA			
Fax Number:	(202)778-5299		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2026625299		
Email:	trademarks@cov.com		
Correspondent Name:	Kathleen T. Gallagher-Duff		
Address Line 1:	1201 Pennsylvania Avenue, N.W.		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20004		
ATTORNEY DOCKET NUMBER:	029084.33001		
NAME OF SUBMITTER:	Cheryl L. Fountain/Trademark Specialist		

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TRADEMARK

Signature:	/cheryllfountain/
Date:	11/04/2009
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ASSIGNMENT OF TRADEMARKS

WHEREAS, National Geographic Society, a corporation incorporated under the laws of the District of Columbia and located and doing business at 1145 17th Street, N.W., Washington, D.C. 20036 ("Assignor"), is the owner of the trademarks and service marks listed on Schedule A annexed hereto (the "Marks") and the registrations and registration applications for the Marks listed on Schedule A (the "Registrations and Applications"); and

WHEREAS, Glimpse, Inc., a corporation incorporated under the laws of the State of Delaware and located and doing business at 1145 17th Street, N.W., Washington, D.C. ("Assignee"), is desirous of acquiring the Marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign, transfer, convey, grant and deliver unto Assignee, all of Assignor's rights, title, and interest in and to said Marks and the Registrations and Applications, together with the good will of the business associated with and symbolized by said Marks and Registrations and Applications.

Assignee is a successor to that portion of Assignor's business to which the Marks and Registrations and Applications belong, which portion of such business is ongoing and existing.

This Assignment of Trademarks is effective as of this 4th day of November, 2009.

Assignor
National Geographic Society

By: 

Schedule A

<u>Mark</u>	<u>Registration No./Serial No.</u>
GLIMPSE	Reg. No. 3,516,215
GLIMPSE	Serial No. 77/426,242
GLIMPSE ABROAD	Reg. No. 3,523,854
GLIMPSE and Design	Serial No. 77/472,646