

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
HAIRESCUE, INC.		10/14/2009	CORPORATION: FLORIDA

**RECEIVING PARTY DATA**

Name:	ZOTOS INTERNATIONAL, INC.
Street Address:	100 TOKENEKE ROAD
City:	DARIEN
State/Country:	CONNECTICUT
Postal Code:	06820
Entity Type:	CORPORATION: NEW YORK

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	1542182	HAIRESCUE INC.

**CORRESPONDENCE DATA**

Fax Number: (203)656-7887  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 2036567852  
 Email: LDEMICHAEL@SAC-LEGAL.COM  
 Correspondent Name: JOSEPH J. LUCCHESI  
 Address Line 1: 100 TOKENEKE ROAD  
 Address Line 2: LEGAL DEPARTMENT  
 Address Line 4: DARIEN, CONNECTICUT 06820

NAME OF SUBMITTER:	JOSEPH J. LUCCHESI
Signature:	/joseph j. lucchesi/
Date:	11/04/2009

Total Attachments: 1

**900146880**

**TRADEMARK  
 REEL: 004090 FRAME: 0718**

**CH \$40.00 1542182**



ASSIGNMENT OF TRADEMARK

WHEREAS, Hairescue, Inc, a Florida corporation with its principal place of business at 2100 South Federal Highway, Fort Lauderdale, Florida 33316 ("Assignor"), is the owner of the US Trademark Registration No. 1542182 for the mark "Hairescue and Design" (the Trademark); and

WHEREAS, Zotes International Inc., a New York corporation with its principal place of business at 100 Tokeneke Road, Darien, Connecticut ("Assignee"), desires to acquire all rights Assignor has or may have in the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and set over unto Assignee all of its right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the mark and the registration; the Trademark to be held by Assignee for its own use and enjoyment and for the use and enjoyment of its successors and assigns as fully and entirely as they would have been held and enjoyed by Assignor had such assignment not been made.

Assignor hereby authorizes and requests all duly authorized officials, including those of the United States Patent and Trademark Office, to take such action as may be required to give effect to the sale, assignment and transfer made herein, and Assignor further agrees to do all things as Assignee may reasonably request (at Assignee's expense) to effectuate such sale, assignment and transfer in respect to the Trademark.

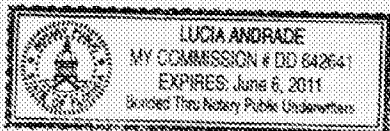
IN WITNESS WHEREOF, Assignor, expressly intending to be legally bound hereby, has caused this assignment to be executed by its duly authorized officer as of the 14th day of October 2009.

Hairescue, Inc.

By: John Alt  
Name: John Alt  
Title: PRESIDENT

STATE OF FLORIDA  
COUNTY OF BROWARD

On this 30 day of October, 2009, before me appeared JOHN ALT, FLA # A430-475-47-271-0 of HAIRESCUE, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of the identified Assignor, with authority to do so.



Lucia Andrade  
Notary Public  
My Commission Expires: 6/6/11