

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Romar International Corp.		02/03/2009	CORPORATION: NEW JERSEY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	La Regale LLC		
<b>Street Address:</b>	350 Fifth Avenue		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10118		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEW YORK		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2802500	LA REGALE	
Registration Number:	3042715	ROCKIT	
Registration Number:	2780367	ZOE ADAMS	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(212)336-8001		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-336-8000		
Email:	ptodocket@arelaw.com		
Correspondent Name:	Chester Rothstein, Esq.		
Address Line 1:	Amster, Rothstein & Ebenstein LLP		
Address Line 2:	90 Park Avenue		
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ATTORNEY DOCKET NUMBER:	48850-0010		
NAME OF SUBMITTER:	Chester Rothstein		

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**TRADEMARK**  
**REEL: 004090 FRAME: 0896**

Signature:	/Chester Rothstein/
Date:	11/04/2009
Total Attachments: 2 source=ROMAR-LAREGALE TM ASSIGNMENT#page1.tif source=ROMAR-LAREGALE TM ASSIGNMENT#page2.tif	

## TRADEMARK ASSIGNMENT

WHEREAS, **Romar International Corp**, a corporation organized and existing under the laws of the State of New Jersey, having a principal place of business at 1369 Broadway, 4th Floor, New York, NY 10018 ("Assignor"), through merger with a predecessor-in-interest, has adopted and used the trademarks shown on the "TRADEMARK" column of Schedule A ("the Trademarks") and is the owner of certain trademark applications and registrations for the Trademarks including but not limited to those also shown on the "REG. NO." column of Schedule A ("the Applications and Registrations"), and all goodwill associated therewith; and

WHEREAS, **La Regale LLC.**, a limited liability company organized and existing under the laws of the State of New York, having a principal place of business at 350 Fifth Avenue, New York, NY 10118 ("Assignee"), is desirous of acquiring all right, title and interest to the Trademarks, the Applications and Registrations, and all goodwill associated therewith;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all of Assignor's right, title and interest throughout the world to the Trademarks in all forms and formatives, the Applications and Registrations, together with the goodwill of the business symbolized thereby and/or associated therewith.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be signed in its corporate name by its duly authorized officer this 3<sup>rd</sup> day of February, 2009.

~~ROMAR INTERNATIONAL CORP.~~

By: 

David Steinberg  
President

**SCHEDULE A**

<b>TRADEMARK</b>	<b>REG. NO.</b>	<b>REG. DATE</b>
LA REGALE	2,802,500	JANUARY 6, 2004
ROCKIT	3,042,715	JANUARY 10, 2006
ZOE ADAMS	2,780,367	NOVEMBER 4, 2003
NYTLITES	NOT REGISTERED	NOT REGISTERED