

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Western Exhibitors, LLC		09/01/2009	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Urban Exposition, LLC		
Street Address:	1690 Roberts Blvd. Suite 111		
City:	Kennesaw		
State/Country:	GEORGIA		
Postal Code:	30144		
Entity Type:	LIMITED LIABILITY COMPANY: GEORGIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1938062	SAN FRANCISCO INTERNATIONAL GIFT FAIR	
CORRESPONDENCE DATA			
Fax Number:	(678)370-0357		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	678-285-3976		
Email:	dmiller@urban-expo.com		
Correspondent Name:	Urban Expositon, LLC		
Address Line 1:	1690 Roberts Blvd. Suite 111		
Address Line 4:	Kennesaw, GEORGIA 30144		
NAME OF SUBMITTER:		Douglas A. Miller	
Signature:		/Douglas A. Miller/	
Date:		11/12/2009	
Total Attachments: 1			

OP \$40.00 1938062

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**TRADEMARK
 REEL: 004095 FRAME: 0097**

TRADEMARK ASSIGNMENT

WHEREAS, Western Exhibitors, LLC, a limited liability company organized and existing under the laws of the State of Delaware with an office at 1100 Larkspur Landing Circle, Suite 255, Larkspur, California (hereinafter the 'ASSIGNOR'), is the owner of the following trademark ("Mark") registered in the United States Patent and Trademark Office:

Mark: SAN FRANCISCO INTERNATIONAL GIFT FAIR

Reg. No. 1938062

Registered: November 28, 1995

AND WHEREAS, Urban Exposition, LLC a limited liability company organized and existing under the laws of the state of Georgia with an address of 1690 Roberts Blvd. N.W., Suite 111, Kennesaw, Georgia 30144 (hereinafter the 'ASSIGNEE'), is desirous of acquiring all rights, title and interest in and to said trademark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby sell, assign and transfer unto said ASSIGNEE, its successors and assigns, all of its rights, title and interest in and to the Mark together with the registration thereof and the goodwill of the business associated with and symbolized by the Mark.

IN WITNESS WHEREOF, said ASSIGNOR has hereunto executed this instrument on this first day of September, 2009.

WESTERN EXHIBITORS, LLC

By: 

Title: 