

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
J.M. Products, Inc.		11/13/2009	CORPORATION: ARKANSAS

RECEIVING PARTY DATA

Name:	JM Illinois Acquisition, LLC
Street Address:	21841 Wyoming
Internal Address:	c/o Murray's Worldwide, Inc.
City:	Oak Park
State/Country:	MICHIGAN
Postal Code:	48237
Entity Type:	LIMITED LIABILITY COMPANY: ILLINOIS

PROPERTY NUMBERS Total: 28

Property Type	Number	Word Mark
Registration Number:	2239261	AFRICOLORS
Registration Number:	1043913	BLACK MAGI
Registration Number:	1044207	BLACK MAGIC
Registration Number:	2028151	BLACK MAGIC
Registration Number:	1805719	FREEZE & GO
Registration Number:	1912926	HEALTHY SOLUTIONS PLUS+
Registration Number:	3054769	HOOK-ME-UP
Registration Number:	1801817	ISOPLUS HOT HOT HOT CURLER
Registration Number:	1352315	ISOPLUS
Registration Number:	2690507	ISOPLUS NATURAL REMEDY
Registration Number:	1897246	ISOPLUS PREPLUS
Registration Number:	2546734	ISOPLUS PROSYSTEMS
Registration Number:	2354730	OIL OF K

CH \$715.00 2239261

Registration Number:	1923216	SPARKLING LADY
Registration Number:	2567352	
Registration Number:	2292783	UPTURN
Registration Number:	1794683	AMBASSADOR
Serial Number:	76603783	XSHEEN
Registration Number:	3171408	ISOPLUS ADDITIONS
Registration Number:	3171409	ADDITIONS!
Registration Number:	3338391	WIGS-N-WEAVES
Serial Number:	73553661	STARCREST
Registration Number:	1409109	
Registration Number:	1478205	J.M.'S UPTURN CONDITIONING
Registration Number:	1541132	OIL OF K
Registration Number:	1894762	ISOMAN
Registration Number:	1894763	ISOWOMAN
Serial Number:	75159788	NEUTRACON PLUS

CORRESPONDENCE DATA

Fax Number: (312)750-6493
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 312-269-8000
Email: ekostiuk@ngelaw.com
Correspondent Name: Neal, Gerber & Eisenberg LLP
Address Line 1: Two North LaSalle Street, Suite 1700
Address Line 4: Chicago, ILLINOIS 60602

ATTORNEY DOCKET NUMBER:	022103.0002
NAME OF SUBMITTER:	Elizabeth A. Kostiuk
Signature:	/Elizabeth A. Kostiuk/
Date:	11/16/2009

Total Attachments: 7
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ASSIGNMENT OF MARKS AND FEDERAL REGISTRATIONS

This ASSIGNMENT is made and entered as of November 13, 2009 (the "Effective Date"), by J.M. Products, Inc., a chapter 11 debtor ("Assignor") in favor of JM Illinois Acquisition, LLC, an Illinois limited liability company as Assignee ("Assignee").

WHEREAS, Assignor manufactures and distributes ethnic hair care products (the "Business"), and Assignor is presently a debtor in a chapter 11 bankruptcy presently pending in the United States Bankruptcy Court for the Eastern District of Arkansas (the "Bankruptcy Court"), Case No. 09 B 12828 (the "Case");

WHEREAS, by order dated July 31, 2009, the Bankruptcy Court approved the appointment of Alex D. Moglia, not individually, but solely in his capacity as duly appointed chapter 11 trustee of the estate of Assignor (the "Trustee");

WHEREAS, this Assignment is contingent upon and in all respects subject to the entry of and the terms of that certain order of the Bankruptcy Court in the Case entered pursuant to Section 363 of the Bankruptcy Code authorizing the sale herein dated November 4, 2009;

WHEREAS, this Assignment is made and delivered in order to effect and document the transfer by Seller to Buyer under the terms of the Asset Purchase Agreement, dated as of October 15, 2009, by and between Assignor and C2 Global Technologies, Inc.;

WHEREAS, C2 Global Technologies, Inc., assigned certain of its rights under the Asset Purchase Agreement, including, but not limited to its right to receive this assignment of marks and federal registrations, to Assignee under the terms of the Assignment of Asset Purchase Agreement Rights dated November 12, 2009; and

WHEREAS, Assignor owns the various names and marks that it has utilized in connection with the Business, excluding any marks used in Africa, and including, but not limited to, the marks listed on Exhibit A hereto, and the goodwill associated with and symbolized by the foregoing (collectively, the "Names and Marks").

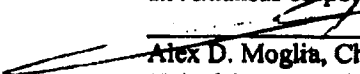
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all of its rights, title, and interest in and to the Names and Marks, including the service marks and United States registrations thereof listed on Exhibit A hereto, which represents information provided to the Trustee by Assignor and other related third parties and may not be a correct or complete list of the trademark interests held by Assignor, together with the goodwill of the Business associated with and symbolized by the Names and Marks.

Assignor agrees to execute such additional documents as may be reasonably requested by Assignee to further evidence or perfect the foregoing assignment.

IN WITNESS WHEREOF, Assignor has executed this Assignment as of the date first above written.

ASSIGNOR:

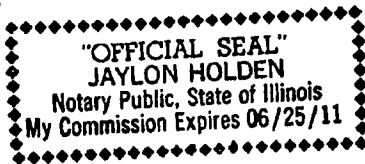
J. M. PRODUCTS, INC.
an Arkansas corporation:


Alex D. Moglia, Chapter 11 Trustee
United States Bankruptcy Court
Eastern District of Arkansas
Case No. 09-bk-12828 JGM

State of IL)
County of Cook)

Signed and sworn to before me on the 11 day of November 2009, by Alex D. Moglia, not individually, but as Chapter 11 Trustee to J.M. Products, Inc.

(Seal)



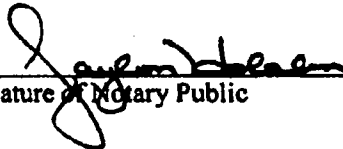

Signature of Notary Public

Exhibit A

**Registered Trademarks and Applications
[Attached.]**

TRADEMARK	APPLICATION NO.	FILED	REGISTRATION NO.	DATE
AFRIColors	75/148,094	8/12/96	2,239,261	4/13/99
BLACK MAGI & DESIGN	73/066,930	10/24/75	1,043,913	7/20/76
BLACK MAGIC & DESIGN	73/066,929	10/24/75	1,044,207	7/20/76
BLACK MAGIC	74/586,566	10/17/94	2,028,151	1/7/97
FREEZE & GO & DESIGN	74/337,316	12/7/92	1,805,719	11/23/93
HEALTHY SOLUTIONS PLUS+ AND DESIGN	74/506,015	3/28/94	1,912,926	8/22/95
HOOK-ME-UP (stylized)	78/561,202	2/4/05	3,054,769	1/31/06
ISOPLUS HOT HOT HOT CURLER & DESIGN	74/337,325	12/7/92	1,801,817	11/2/93
ISOPLUS	73/425,451	5/4/83	1,352,315	8/6/85
ISOPLUS NATURAL REMEDY	76/379,410	3/8/02	2,690,507	2/25/03
ISOPLUS PREPLUS	74/432,611	9/7/93	1,897,246	6/6/95
ISOPLUS PROSYSTEMS	76/178,185	12/8/00	2,546,734	3/12/02
OIL OF K	75/578,674	10/28/98	2,354,730	6/6/00
SPARKLING LADY	74,525,953	5/17/94	1,923,216	10/3/95
SWIRL DEVICE	76/293,779	8/3/01	2,567,352	5/7/02
UPTURN	75/578,841	10/28/98	2,292,783	11/16/99
24-7 TREATMENT AND DESIGN	74/337,324	12/7/92	1,794,683	9/28/93
XSHEEN	76/603,783	7/23/04	N/A	N/A
ISOPLUS ADDITIONS	78/782,463	12/29/05	3,171,408	11/14/06
ADDITIONS (stylized)	78/782,510	12/29/05	3,171,409	11/14/06
WIGS-N-WEAVES (stylized)	77/084,853	1/17/07	3,338,391	11/20/07
STARCREST	73/553,661	8/15/85	N/A	N/A
SWIRL DESIGN	73/568,821	11/15/85	1,409,109	9/16/86
J.M. 'S UPTURN CONDITIONING & DESIGN	73/641,061	1/23/87	1,478,205	3/01/88
OIL OF K	73/721,529	4/11/88	1,541,132	5/30/89
ISOMAN	74/432,609	9/07/93	1,894,762	5/23/95
ISOWOMAN	74/432,610	9/07/93	1,894,763	5/23/95
NEUTRACON PLUS	75/159,788	9/03/96	N/A	N/A

J.M. PRODUCTS, INC.

SOUTH AMERICAN TRADEMARKS

TRADEMARK	COUNTRY	APPLICATION NO.	FILED	REGISTRATION NO.	DATE
ISOPLUS & SWIRL DEVICE	Argentina	2014096	12/19/95	1711279	12/21/98
ISOPLUS/SWIRL DEVICE	Brazil	756490	12/20/95	818985267	6/20/98
ISOPLUS/SWIRL DEVICE	Colombia	95061185	12/22/95	188111	8/13/96
ISOPLUS/SWIRL	Venezuela	20437-95	12/19/95	P198862	8/6/97

J.M. PRODUCTS, INC.

OTHER TRADEMARKS

TRADEMARK	Country	APPLICATION NO.	FILED	REGISTRATION NO.	DATE
ISOPPLUS	Canada	549,824	9/25/85	320,490	11/7/86
ISOPPLUS/SWIRL	CTM	792887	8/29/98	792887	8/29/98
ISOPPLUS	United Kingdom	1249850	9/9/85	1,249,850	9/9/92

J.M. PRODUCTS, INC.

OTHER TRADEMARKS

TRADEMARK	Country	APPLICATION NO.	FILED	REGISTRATION NO.	DATE
UPTURN	Madrid Protocol	A0001225	4/13/05	848,881	4/13/05

NGEDOCs: 1670005.3

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