

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Liquor Stores Limited Partnership		11/16/2009
			Entity Type
			LIMITED PARTNERSHIP: CANADA
RECEIVING PARTY DATA			
Name:	Shoppers Village Liquor, LLC		
Street Address:	343 Waller Ave		
Internal Address:	Suite 100		
City:	Lexington		
State/Country:	KENTUCKY		
Postal Code:	40504		
Entity Type:	LIMITED LIABILITY COMPANY: KENTUCKY		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3370441	YAMHILL FALLS
CORRESPONDENCE DATA			
Fax Number:	(502)589-0309		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	502.562.7378		
Email:	mwilliams@wyattfirm.com		
Correspondent Name:	Matthew A. Williams		
Address Line 1:	500 West Jefferson Street		
Address Line 2:	Suite 2800		
Address Line 4:	Louisville, KENTUCKY 40202		
ATTORNEY DOCKET NUMBER:	023843.000002		
NAME OF SUBMITTER:	Matthew A. Williams		
Signature:	/Matthew A. Williams/		

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TRADEMARK
REEL: 004097 FRAME: 0970

Date:

11/17/2009

Total Attachments: 1

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ASSIGNMENT

WHEREAS, Liquor Stores Limited Partnership ("Liquor Stores"), an Alberta, Canada partnership acquired from Shoppers Village Liquor, LLC ("Shoppers Village"), a Kentucky limited liability company with its principal place of business located at 343 Waller Avenue, Suite 100, Lexington, Kentucky 40504 the rights to the mark YAMHILL FALLS, including U.S. Registration No. 3,370,441 (the "Mark");

WHEREAS, Shoppers Village is desirous of re-acquiring the rights to said Mark, and the registration thereof;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Liquor Stores hereby assigns to Shoppers Village all its right, title and interest in and to the Mark together with the goodwill of the business connected with the use of and symbolized by the Mark and the registration thereof identified above.

Liquor Stores Limited Partnership

By:



Craig Corbett
General Counsel, Liquor Stores GP Inc.,
general partner of Liquor Stores Limited
Partnership

11/16/2009

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