

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SMALL MIRACLES LIMITED CORPORATION		10/21/2009	CORPORATION: HONG KONG

RECEIVING PARTY DATA

Name:	NEW ADVENTURES LLC LIMITED
Street Address:	ENERGY PLAZA, 92 GRANVILLE ROAD
Internal Address:	ROOM 804
City:	TSIMSHATSUI, KOWLOON
State/Country:	HONG KONG
Entity Type:	CORPORATION: HONG KONG

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2420603	SMALL MIRACLES
Registration Number:	2789761	LET'S PRETEND!

CORRESPONDENCE DATA

Fax Number: (908)654-7866
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 908-654-5000
 Email: trademarkadmin@ldlkm.com
 Correspondent Name: ROBERT B. COHEN
 Address Line 1: 600 SOUTH AVENUE WEST
 Address Line 4: WESTFIELD, NEW JERSEY 07090

ATTORNEY DOCKET NUMBER: NEWAD 10.0-042

DOMESTIC REPRESENTATIVE

Name: ROBERT B. COHEN
 Address Line 1: 600 South Avenue West

900147948

**TRADEMARK
 REEL: 004098 FRAME: 0456**

CH \$65.00 2420603

Address Line 4: WESTFIELD, NEW JERSEY 07090

NAME OF SUBMITTER:

ROBERT B. COHEN

Signature:

/ROBERT B. COHEN/

Date:

11/18/2009

Total Attachments: 2

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is by and between Small Miracles Limited Corporation, a corporation of Hong Kong with offices at 804-6 Energy Plaza, 92 Granville Road, Tsimshatsui, Kowloon, Hong Kong (the "Assignor") and New Adventures LLC Limited, a corporation of Hong Kong with offices at Room 804, Energy Plaza, 92 Granville Road, Tsimshatsui, Kowloon, Hong Kong (the "Assignee").

WHEREAS, Assignor is the owner of the trademark registrations identified in Schedule A attached hereto (hereinafter "the Trademarks"); and

WHEREAS, Assignee is desirous of acquiring the entire right, title and interest in and to the Trademarks, including the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor has sold, assigned and transferred, and by these presents does hereby sell, assign and transfer unto the Assignee, its successors, assigns or other legal representatives, its entire right, title and interest in and to the Trademarks, including the goodwill associated therewith.

The foregoing assignment and transfer shall include all claims for profits and damages by reason of past infringement, if any, of the Trademarks, with the right to sue for and collect the same for the Assignee's own use and advantage and for the use and advantage of its successors, assigns or other legal representatives.

Assignor further covenants and agrees that it will at any time, upon the request of Assignee, its successors, assigns or legal representatives, execute and deliver to Assignee all further documents which may be necessary for recording in particular jurisdictions Assignee's title in and to the Trademarks, including all confirmatory assignments and all other necessary or supplementary papers which may be required to confirm, perfect or record this title.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized officer this 21 day of October, 2009.

SMALL MIRACLES LIMITED
CORPORATION

NEW ADVENTURES LLC LIMITED

By: [Signature]
Tong Shing Jing, John
Director

By: [Signature]
Beth Reiling

Witness: [Signature]

Witness: [Signature]

SCHEDULE A

Trademark Registrations

Registration No.	Country	Mark
2,420,603	United States	SMALL MIRACLES
2,789,761	United States	LET'S PRETEND!
005736301	European Community	SMALL MIRACLES

98996, 1300