

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Patrick Holding ApS		05/08/2009	LIMITED LIABILITY COMPANY: DENMARK
RECEIVING PARTY DATA			
Name:	Shoe Branding Europe BVBA		
Street Address:	Lindestraat 58		
City:	B-9700 Oudenaarde		
State/Country:	BELGIUM		
Entity Type:	BVBA: BELGIUM		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	1110924	PATRICK	
Registration Number:	1392430	P PATRICK	
Registration Number:	1322256		
Serial Number:	77438518		
Serial Number:	77499772	P PATRICK	
Serial Number:	77041617	P PATRICK	
CORRESPONDENCE DATA			
Fax Number:	(949)760-9502		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	949-760-0404		
Email:	efiling@kmob.com		
Correspondent Name:	Stacey R. Halpern		
Address Line 1:	2040 Main Street, 14th Floor		
Address Line 4:	Irvine, CALIFORNIA 92614		
ATTORNEY DOCKET NUMBER:	SLW1.001-008TUS		

OP \$165.00 1110924

DOMESTIC REPRESENTATIVE

Name: Stacey R. Halpern
Address Line 1: 2040 Main Street, 14th floor
Address Line 4: Irvine, CALIFORNIA 92614

NAME OF SUBMITTER:	Stacey R. Halpern
Signature:	/Stacey R. Halpern/
Date:	11/23/2009

Total Attachments: 3
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TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of the 30 day of December, 2008, by and between Patrick Holding ApS, a Danish limited liability company, having a place of business at Langstrupvej 8 DK-3480, Fredensborg, Demark (hereinafter referred to as "ASSIGNOR"), and Shoe Branding Europe BVBA, a Belgium BVBA, having a place of business at Lindestraat 58, B-9700 Oudenaarde, Belgium (hereinafter referred to as "ASSIGNEE").

WHEREAS, ASSIGNOR has adopted, used, is using, and is, to the best of its knowledge and belief, the owner of the trademarks listed in Schedule A, attached hereto and incorporated herein by this reference (hereinafter collectively referred to as "Trademarks") in the United States;

WHEREAS, ASSIGNOR has acquired goodwill associated with and symbolized by said Trademarks and has not abandoned the same;

WHEREAS, ASSIGNOR is the owner of the federal trademark registrations and applications relating to the Trademarks listed in Schedule B, attached hereto and incorporated herein by reference (hereinafter collectively referred to as the "Applications and Registrations");

WHEREAS, ASSIGNEE is desirous of acquiring all rights, title, and interest in and to the Trademarks, Applications and Registrations in the United States; and

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Trademarks, Applications and Registrations in the United States;


NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns and sells to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the following:

- (1) the Trademarks set forth in Schedule A; and
- (2) the Applications and Registrations set forth in Schedule B;

together with the goodwill symbolized by said Trademarks, Applications and Registrations in the United States, concurrent with the transfer of certain tangible assets as indicia of said goodwill.

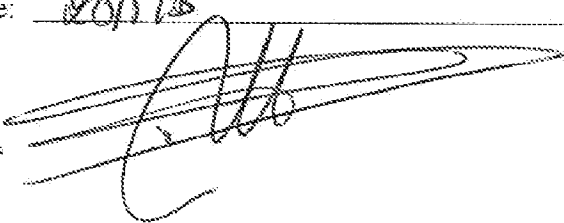
Patrick Holding ApS

Shoe Branding Europe BVBA




By: 
 Name: Jørgen Nielsen
 Title: CEO
 Date: 4-5-2009

By: _____
 Name: Martin Vandenberghe
 Title: CEO
 Date: 08/15/08

SCHEDULE A





TO TRADEMARK ASSIGNMENT




<u>MARKS</u>


PATRICK


SCHEDULE B
TO TRADEMARK ASSIGNMENT

Federal Trademark Registrations:

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>	<u>INTL. CLASS</u>
PATRICK	1,110,924	01/09/79	18
	1,392,430	05/06/86	25
	1,322,256	02/86/85	25

Federal Trademark Applications:

<u>MARK</u>	<u>APPL. NO.</u>	<u>FILING DATE</u>	<u>INTL. CLASS(ES)</u>
	77/438,518	04/02/08	18, 25 and 28
	77/499,772	06/16/08	18, 25 and 28
	77/041,617	11/10/06	25

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