TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Smart Move, Inc.		11/09/2009	CORPORATION: COLORADO

RECEIVING PARTY DATA

Name:	Smart Move Transportation, LLC	
Street Address:	1212 St. George Road	
City:	Evansville	
State/Country:	INDIANA	
Postal Code:	47711	
Entity Type: LIMITED LIABILITY COMPANY: INDIANA		

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3416011	CHANGING THE WAY THE WORLD MOVES

CORRESPONDENCE DATA

Fax Number: (812)426-0779

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 812-422-2002

Email: mark@warzechalaw.com

Correspondent Name: Mark F. Warzecha
Address Line 1: 525 Sycamore Street

Address Line 4: Evansville, INDIANA 47708

NAME OF SUBMITTER:	Mark F. Warzecha
Signature:	/Mark F. Warzecha/
Date:	12/01/2009

Total Attachments: 2

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<u>ASSIGNMENT</u>

WHEREAS, Smart Move, Inc., with its principal place of business at 5350 S. Roslyn Street, Suite 380, Greenwood Village, Colorado ("Smart Move"), adopted and used the mark, CHANGING THE WAY THE WORLD MOVES, in connection with non-metal container for the transportation and storage of goods and moving and relocation services, namely, planning and implementing moves of homes and offices; providing electronic tracking of freight and package information to others and is the owner of Registration No. 3416011 issued on April 22, 2008 on the Principal Register of the United States Patent and Trademark Office ("USPTO") for the mark CHANGING THE WAY THE WORLD MOVES in International Class 020 for "non-metal container for the transportation and storage of goods," and in International Class 035 for "moving and relocation services, namely, planning and implementing moves of homes and offices; providing electronic tracking of freight and package information to others;" and

WHEREAS, Smart Move Transportation, LLC, an Indiana Limited Liability Company, of 1212 St. George Road, Evansville, Indiana ("Smart Move Transportation") did acquire Smart Move's entire right, title and interest in Smart Move's mark, and the registration thereof pursuant to a collateral assignment and transfer effective July 1, 2009; and

WHEREAS, for purposes of recordation of assignment of the above-referenced mark with the USPTO, Smart Move, Inc. and Smart Move Transportation, LLC wish to evidence such transfer.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Smart Move, Inc. does hereby assign to Smart Move Transportation, LLC all of its right, title and interest in and to the CHANGING THE WAY THE WORLD MOVES mark,

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together with the above-identified registration and the good will of the business associated therewith and the right to sue for past infringements thereof.

Dated: October 30, 2009.

SMART MOVE, INC.

SUBSCRIBED AND SWORN TO before me, a Notary Public in and for said County of

verdeiburgh

November , State of Indiana, this 4th day of October, 2009,

County of Residence: Warrick

My Commission Expires: 12-19-2017

KAREN ASHBY Warrick County My Commission Expires December 19, 2017

RECORDED: 12/01/2009

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